

MAZDA SOCIAL CONTRIBUTION REPORT 2023



Editorial Policy

Mazda's social contribution initiatives in Japan and overseas are reported.

Report Coverage

Organizations Covered: This report mainly covers Mazda Motor Corporation, as well as its domestic (Japanese) and overseas Group companies.

Period Covered: The report primarily covers the period from April 2021 through March 2022 (on the basis of the accounting period of each Group company)

Company name of the Overseas Facilities

MNAO	Mazda North American Operations
MCI	Mazda Canada Inc.
MMVO	Mazda de Mexico Vehicle Operation
MSA	Mazda Southern Africa (Pty) Ltd.
MA	Mazda Australia Pty. Ltd.
MMNZ	Mazda Motors of New Zealand Ltd.
MCOL	Mazda de Colombia S.A.S
MST	Mazda Sales (Thailand) Co., Ltd.
AAT	AutoAlliance (Thailand) Co., Ltd.
CMA	Changan Mazda Automobile Co., Ltd.

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Social Contribution Tailored to National and Local Needs

Mazda is fulfilling its responsibilities as a good corporate citizen through ongoing involvement in socially beneficial activities tailored to the needs of local communities.

Basic Policy on Initiatives

Basic Principles

As a company engaged in global business, Mazda is fulfilling its responsibilities as a good corporate citizen through ongoing involvement in socially beneficial activities tailored to the needs of local communities, in order to ensure that its business activities contribute to the building of a sustainable society.

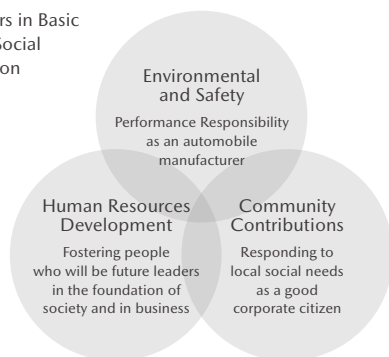
Plans for Future Activities

- Proactive, ongoing responses to social needs through the core business activities of the Mazda Group in Japan and overseas
- In collaboration with local communities, contribute to the development of a sustainable society through activities tailored to the needs of communities
- Emphasize and provide support for self-motivated volunteer activities by employees, and incorporate diverse values to foster a flexible and vibrant corporate climate
- Proactively disclose the details of activities and engage in a dialogue with society

Three Pillars

Mazda promotes activities that are strongly rooted in local communities. Its social contribution activities are underpinned by the three pillars of environmental and safety performance, human resources development, and community contributions.

Three Pillars in Basic Policy on Social Contribution Initiatives



Promotion Framework

In May 2010, Mazda established the Social Contribution Committee. The role of this committee, which meets regularly (twice a year), is to discuss issues facing the entire Mazda Group and share information, in line with the social contribution policy decided by the CSR Management Strategy Committee.

The details of the actual activities are considered by a Working Group comprised of related divisions.

Through the activities of the committee undertaken since 2010, Mazda continues to enhance information collection and utilization from a global and Group standpoint. Individual activities are carried out based on the budget plan in each region or department.*1

FY March 2023 Major Results:

- Carried out over 700 activities*2 in Japan and overseas*3 (cost of social contribution activities: around 2.06 billion yen in FY March 2023).
- Established the Mazda Social Contribution Prize, selected based on evaluation indexes for social contribution programs, and continued implementing the PDCA (plan-do-check-act) cycle process.

Evaluation Indexes for Social Contribution Programs

In FY March 2015, Mazda established the evaluation indexes for social contribution programs. These indexes are used to evaluate and promote programs which resolve social issues and improve cor-

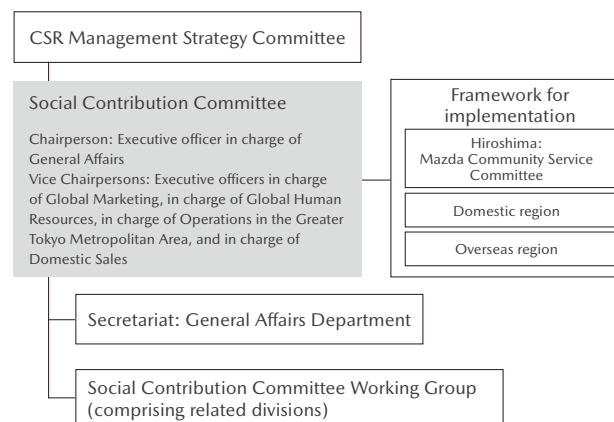
porate values. Mazda also created the PDCA (plan- do-check-act) process. They are designed to evaluate these social contribution programs from three perspectives: effect on society; effect on the Company; and Mazda uniqueness. (To be more specific, the indexes comprise eight categories such as “the number of beneficiaries,” “the number of participating employees,” “conformity with the Three Pillars in Basic Policy on Social Contribution Initiatives,” etc.)

Mazda Social Contribution Prize

In January 2015, Mazda established the Mazda Social Contribution Prize as a commendation system to recognize outstanding social contribution activities. The objective of the prize is to raise in-/external recognition of the outstanding social contribution activities and support for increasing excellent social contribution activities. Based on the evaluation indexes for social contribution programs, members of the Social Contribution Committee Working Group, the Mazda Workers’ Union and the Federation of All Mazda Workers’ Unions collaborate to evaluate candidate activities. The Social Contribution Committee then selects prizewinning activities, each of which will be presented with a certificate of recognition in the name of the Company President on the anniversary of Mazda’s foundation in January every year.

- The 9th Annual Mazda Social Contribution Prize
The FY March 2023 prize winning activities were selected from the social contribution activities introduced in the Mazda Social Contribution Activities Report*3 (from April 2021 to March 2022).

Promotion Framework



The 9th Annual Mazda Social Contribution Prize

	Activity name
Grand Prize	Toy drive by Mazda de Mexico Vehicle Operation
Special Prize	Humanitarian aid for Ukraine by Mazda Motor Europe
Special Prize	Learning support for children by Mazda Motor Corporation
Honorable Mention	Paper crane project by Mazda Motors of New Zealand

*1 In Japan, the United States, Australia, New Zealand, and South Africa, the Mazda Foundation in each country separately undertakes various activities.
*2 Social contribution activities: Consolidated basis, Mazda Motor Corporation and its major subsidiaries. Monetary donation, goods donation, facility sharing, employee participation and dispatch, voluntary programs, and support for disaster-stricken areas.
*3 “Social Contribution Initiatives” on the Mazda Motor Corporation Global Website. <https://www.mazda.com/en/sustainability/social/>

Volunteering by Employees

Mazda offers support to help employees become actively involved in volunteer activities.

- Providing volunteer opportunities (Mazda Specialist Bank, Mazda Volunteer Center, etc.)
- Subsidizing part of the cost of activities (Mazda Flex Benefits*1), etc.)
- Enabling employees to take leave for activities (volunteer leave included in the Special Warm Heart leave system, etc.)
- Providing volunteer training opportunities

Support for Disaster-Affected Areas

The Mazda Group provides various supports for the early recovery and restoration of areas affected by natural disasters. Mazda Head Office coordinates with its production/business sites in the affected area to provide appropriate support in case of natural disasters such as an earthquake and abnormal weather.

Recent support cases: Great East Japan Earthquake/Northern Kyushu heavy rain in July 2017/heavy rain in July 2018/Typhoon Jebi (No. 21) in 2018/Hokkaido Eastern Iburi Earthquake in 2018/Typhoon Hagibis (No. 19) in 2019/heavy rain in July 2020 (Japan), hurricanes (United States), Mexico Earthquake (Mexico), flooding in southern Thailand (Thailand), Turkey and Syria earthquakes, etc.

Support through Mazda Foundations

Mazda and its Group companies have established Mazda Foundations in five countries, to promote support activities tailored to each region.

Country	Name	Support activities / objectives	Year of establishment	Amount of grants (donations) in FY March 2023
Japan	Mazda Foundation	Support activities to promote science and technology and the sound development of youth.	1984	Around ¥51,120,000
U.S.	Mazda Foundation U.S.A. (MFUS)	Provide funds to various initiatives for education, environmental conservation, social welfare, cross-cultural understanding, etc.	1990	Around US\$498,000
Australia	Mazda Foundation Australia (MFA)	Provide funds to various initiatives, including education, environmental conservation, technology promotion, and welfare.	1990	Around A\$1,254,000
New Zealand	Mazda Foundation New Zealand (MFNZ)	Provide funds to various initiatives, including education, environmental conservation, and culture.	2005	Around NZ\$222,000
South Africa	Mazda South Africa	Provide funds to various initiatives, including education, career development, technological development, and environmental conservation.	2017	Around R1,045,000

TOPICS Support for the Turkey and Syria earthquakes

To help with support activities for the communities and people affected by the Turkey and Syria earthquakes, Mazda donated 10 million yen through the Japanese Red Cross Society. Dealerships in neighboring countries have also donated to charitable organizations to help support humanitarian aid activities in the region.

[Support for the Turkey and Syria earthquakes](#)

*1 This is a selective benefit system. Individual employees can seek the type of assistance that most suits them by choosing from a number of preset benefit options within the points they have.

Environment

Mazda's business activities have a relationship with and impact social issues, such as global warming, and energy and resource shortages. To resolve these issues, the Company attaches importance to the environmental perspectives, not only in conducting its main business, but also when making social contributions.

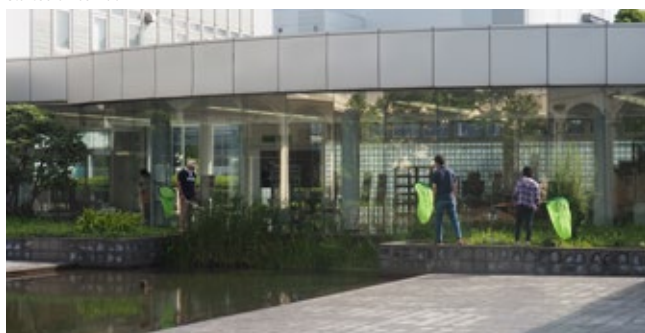
Initiatives for biodiversity

[Japan] Mazda Motor Corporation

The Mazda R&D Center Yokohama (MRY) has supported the Keihin Afforestation Project promoted by Yokohama City. They have also supported "How Far Does a Dragonfly Fly?" Forum, a collaborative project implemented by companies, universities, local governments, and citizens to investigate and track the flight of dragonflies. Through such projects, they are working to revitalize nature and expand green environments in cooperation with the community. The research outcome tells us whether the eco system, which dragonfly can inhabit, is maintained. In FY2022, the Forum's 20th anniversary event was held, and MRY participated in it as a panelist and carried out a biotope tour.

* https://tombforum.com/?page_id=12

Started since 2004



Carbon offset

[Japan] Mazda Motor Corporation

Mazda made a carbon offset of an estimated 97 tons of CO2 emissions for the lighting of night games at Mazda Zoom-Zoom Stadium Hiroshima (the Hiroshima Municipal Baseball Stadium for which Mazda acquired naming rights). The carbon-offset credit was created by Hiroshima Prefecture through CO2 absorption by forests. Mazda has supported this carbon offset initiative by Hiroshima Prefecture to "foster the forests of Hiroshima Prefecture to absorb CO2 emissions", and proposed its utilization at Mazda Zoom-Zoom Stadium Hiroshima through an agreement with Hiroshima Prefecture, Hiroshima City, and the Hiroshima Toyo Carp since FY2013.

Started since 2013



Forest Protection Activities

[Japan] Mazda Motor Corporation

Mazda has participated in regional forest protection activities in Hiroshima Prefecture and Yamaguchi Prefecture. In 2010, Mazda concluded the Forest Preservation and Management Pact with the government of Hiroshima Prefecture, and the Mazda-no-Mori (Mazda Forest) in the Hiroshima Prefecture tree planting Center has been serving as a base of operations. Mazda also joined the "Hiroshima Morizukuri Initiative" and has been promoting "Companies commitments to forest conservation" with other forest-related organizations.

In Yamaguchi Prefecture, Mazda has participated in "Conservation of Forests and Water Source Initiative" administrated by the Prefecture with other companies who are interested in water utilization since 2005, and the "Fureai-no-Morizukuri program in the Saba River basin and Mt. Ohira" (hosted by the Saba River basin Morizukuri-no-Kai) since 2013.

Started since 2010 (Mazda Forest)



Donating calendars and pocket diaries

[Japan] Mazda Motor Corporation

Calendars and pocket diaries received from related companies at year-end are collected from employees, and then donated to social welfare organizations etc. annually through the Social Contribution Activities Study Group*.

* It is an organization led by Hiroshim City and composed of companies and organizations who engage in social contribution activities and have its head office or branches in Hiroshima City.

Started since 1999



Initiative to reduce marine plastic waste

[Japan] Mazda Motor Corporation

Mazda has participated in the GREEN SEA Setouchi Hiroshima Platform (hereinafter GSHIP) and implemented a coastal cleanup activity. GSHIP was established as a public-private partnership organization to resolve issues in the Seto Inland area amid global environmental pollution caused by marine plastic waste.

In FY2022, the cleanup activity was implemented in collaboration with a local government at the beach in Saka-cho, Hiroshima Prefecture

Started since 2022



Community cleanup activities

[Japan] Mazda Motor Corporation, Group companies, Distributors

To raise awareness of environmental beautification and to create clean, comfortable and beautiful communities, Mazda has been implementing community cleanups with many of our partners such as Mazda group's employees and their families in cooperation with local governments and organizations.

Since the Environment Month of June 1996, Mazda has designated the fourth Wednesday of each month as the "Cleanup Day in the areas around the Company." Mazda has been working to clean up the roads around the gates (10 locations) of Hiroshima Head Office as one of the community contribution activities in which employees can easily participate.

Started since 1996



Environment

Mazda's business activities have a relationship with and impact social issues, such as global warming, and energy and resource shortages. To resolve these issues, the Company attaches importance to the environmental perspectives, not only in conducting its main business, but also when making social contributions.

Participation in Earth Hour

[Japan] Mazda Motor Corporation, Group companies, Distributors

Earth Hour is a worldwide event organized by the World Wildlife Fund (WWF). Earth Hour encourages individuals, communities and businesses to turn off non-essential electric lights on the same day and the same time as a symbolic act of our commitment to the sustainability of our planet. Mazda has been taking part in Earth Hour since it started in 2007. Mazda has also been cooperating with Hiroshima Prefecture, Hiroshima City and Heart of Peace Hiroshima (an NPO in Hiroshima) in holding awareness-raising events at a scenic riverbank site in Hiroshima Peace Park since 2018.

In FY2022, Mazda and its group companies turned lights off at 700 facilities across Japan.

Started since 2010



Treemendous Project

[New Zealand] Mazda Motors of New Zealand Ltd. (MMNZ), Mazda Foundation New Zealand

Since 2004, MMNZ has been supporting the activities of Project Crimson Trust, one of New Zealand's leading conservation organizations.

In FY2022, MMNZ assisted in the development of hands-on learning that incorporates outdoor areas into the curriculum, and it has been providing children with opportunities to learn in natural surroundings about the importance of caring for the environment and preserving New Zealand's unique flora and fauna.

Started since 2004



Grove Maintenance for Healthy Bamboo

[Japan] Mazda Logistics Co., Ltd.

Since 2009, Mazda Logistics has been undertaking the preservation work in a bamboo grove designated by the "Trees for Hiroshima Project". On a periodic basis, under the guidance of a woodland management expert, volunteers removed old bamboos from damaged woodland to improve the health of the grove with a nonprofit organization "Mori Mate Club"

* <https://www.city.hiroshima.lg.jp/soshiki/138/7450.html>

Started since 2009



Trees That Count

[New Zealand] Mazda Motors of New Zealand Ltd. (MMNZ), Mazda Foundation New Zealand

MMNZ is supporting the "Trees That Count" initiative launched by Project Crimson Trust. Five native trees are purchased on behalf of Mazda customers for every new Mazda vehicle sold - resulting in 30,215 trees for FY 2022.

Since started in 2018, MMNZ has purchased a total of approximately 150,000 native trees.

Started since 2018



Supporting a zoo and wildlife center

[New Zealand] Mazda Motors of New Zealand Ltd. (MMNZ)

MMNZ has been supporting the breeding programs of Auckland Zoo that is designed to breed endangered species in captivity at the Zoo and return them to the wild. Since 2012, MMNZ has been providing Mazda cars (MAZDA3, CX-8, BT-50), and these vehicles assist the zoo staff in their conservation work and day-to-day operations, which could involve relocating animals to other parts of NZ. In addition, MMNZ offers support in a competition for classes from local schools to visit the Auckland Zoo to learn about animals and the environment.

In FY2022, MMNZ created an opportunity to meet the zookeepers for the class that was selected as the Best Prize.

* <https://www.aucklandzoo.co.nz/>

Started since 2012



School bag project

[South Africa] Mazda Southern Africa (Pty) Ltd. (MSA), Mazda Foundation Southern Africa (MMSA)

MSA donated used billboard material to a small, local producer, which recycled them into high quality and unique school bags and pencil cases to be given to students in need. Not only did it reduce the impact on the environment, but it also helped create jobs for the people who produced the bags, and provided tools and resources for the school children.

Started since 2019



Safety

Mazda's business activities have a relationship with and impact social issues, such as traffic accidents. To resolve these issues, the Company attaches importance to the safety perspectives, not only in conducting its main business, but also when making social contributions.

Traffic safety-awareness event

[Japan] Mazda Motor Corporation

Mazda, JAF Hiroshima, and related facilities in Hiroshima Prefecture regularly hold traffic safety-awareness events aiming to increase the number of people who wear seatbelt in an appropriate manner. We started these events as we deeply concern about the status, which people who died and injured are not wearing their seatbelt at all or wearing them in an incorrect way. Children have learned about traffic safety through hands-on learning and experiments. FY2022, we held the events at Miroku no Sato in Fukuyama city, Hiroshima Prefecture, Numaji Transportation Museum in Hiroshima city, 5-Days Children's Museum, and so on.

Started since 2019



Volunteer school crossing guards

[Japan] Mazda Motor Corporation, Distributors

During the Summer Traffic Safety Campaign Week in Hiroshima Prefecture, our social rugby team "Mazda SKYACTIVS Hiroshima" worked to raise traffic safety awareness, using a flag to prevent traffic accidents in cooperation with Hiroshima City, the Hiroshima Prefectural Police and traffic volunteers.

Mazda domestic dealerships have also been conducting traffic safety patrols, such as crossing guards, around their stores in order to watch over children.

Started since 2022



To give lectures on traffic safety

[Japan] Mazda Motor Corporation

Mazda engineers who work in the Crash Safety Development Department held lectures at elementary schools, junior and senior high schools in Hiroshima and make students aware of traffic safety.

In cooperation with Hiroshima City Board of Education and Hiroshima Prefectural Police, Mazda has also been participating in the "JAF Mirai Project", a traffic safety awareness project hosted by JAF Hiroshima branch, to provide on-site classes.

Started since 2022



Cleaning traffic curve mirrors

[Japan] Distributors

Mazda domestic dealerships regularly conduct traffic safety patrols and clean/inspect curve mirrors around their stores. They aim to prevent traffic accidents by reporting the visibility and damage of curved mirrors to the police station with jurisdiction.

Started since 1999



Distribution of a novelty item for traffic safety

[Japan] Mazda Motor Corporation

In collaboration with local governments and a social rugby team "Mazda SKYACTIVS Hiroshima", we distributed a reflective wristband made for the purpose of raising awareness of traffic safety at the rugby stadium and called for local residents to wear seat belts and Zero Drunk Driving.

Started since 2022



Human Resources

Mazda emphasizes the perspective of human resources development, based on the idea that fostering people who will be future leaders in the foundation of society and in business is important.

Experiential learning support

[Japan] Mazda Motor Corporation

Since 2018, Mazda participates in "Kids Engineer", a summer vacation event for elementary school children, which is sponsored by the Society of Automotive Engineers of Japan, as study support including hands-on learning program in order to encourage children to have interest in science, technology, and manufacturing in various fields. In FY2022, Mazda offered the hands-on experience for children to make an automobile muffler using familiar materials under the theme of "Exploring the Secrets of Sound".

Started since 2018



Sports lessons

[Japan] Mazda Motor Corporation

Mazda corporate sports clubs offer rugby schools, tag rugby training, track and field lessons, and volleyball training to enhance the fun of sports and improve basic skills. In FY 2022, eight rugby classes were held with a total of approximately 800 participants. In addition, Mazda opens its company facilities to provide rugby guidance to junior high school students.

Started since 1930



Industry-Academia-Government Collaboration co-creation seminar

[Japan] Mazda Motor Corporation

Mazda and the Hiroshima City University Faculty of Arts jointly launched a co-creation seminar aiming to develop human resources who can create new things, initiate a new era, and make Hiroshima a world-renowned Monotsukuri place where we are proud of. Inspired by the "Industry-Academia Vision in 2030" of the Hiroshima Council of Automotive Industry-Academia-Government Collaboration, the seminar aims to "bring together people who pursue unique technology and culture related to automobiles in Hiroshima to make Hiroshima a special place where sustainable technology and culture that can amaze the world is born."

Started since 2017



Enterprise lectures for teachers

[Japan] Mazda Motor Corporation

Mazda has been delivering lectures for school teachers. In FY2022, Mazda gave three lectures at elementary, junior high, and high schools. For the elementary school, we conducted a preliminary plant tour at Mazda Museum as to the social studies (industry), at the junior high school, we gave a "Monotsukuri lecture" to teachers of technology and home economics, and at the high school, we gave a lecture on "human resources that are in demand in the future."

Started since 2022



Mazda Study Support Website

[Japan] Mazda Motor Corporation

The Mazda official website has been providing the contents of social studies and quizzes about safety and SDGs for elementary schools to introduce a flow of making a car and our efforts in manufacturing. Moreover, the contents that are paper crafts and coloring for Mazda cars are available to download.

Started since 2003



Offering work experience programs for students

[Japan] Mazda Motor Corporation, Distributors, Group companies
[Thailand] Auto Alliance (Thailand) Co., Ltd. (AAT)

Mazda offers work experience programs for junior high school students with the aim of sparking interest in vehicles and broadening their future career choices. Tokai Mazda gave lectures on Mazda's initiatives and the distributor's business activities to the participants and had them toured the showroom and maintenance shop, and had a look at Mazda vehicles. At the maintenance shop, the students had practical training, such as light duty-work, car washing, and preview of vehicles. AAT has been working with universities since 1998, offering internships in line with the academic programs of the Ministry of Education, Thailand. Goal is to produce excellent students who will contribute to the development of Thailand and acquire useful knowledge while gaining work experience.

Mazda: Started since 2015, Group companies: Started since 2000, AAT: Started since 1998



Human Resources

Mazda emphasizes the perspective of human resources development, based on the idea that fostering people who will be future leaders in the foundation of society and in business is important.

On-site classes

[Japan] Mazda Motor Corporation, Mazda Hospital, Distributors, Group companies

Mazda Hospital has been visiting local schools to offer a variety of on-site classes with the aim of helping students acquire right attitudes towards careers and broaden their views on the way they live in the future.

As part of the Nursing Day project, the Hiroshima Nursing Association provides an on-site nursing classroom "Let's have a talk together". Nurses working in the field have been visiting junior and senior high schools, etc. to provide on-site classes in which students are directly told of the attractiveness and experience of nursing work.

In FY2022, two nurses from Mazda Hospital visited a junior high school. They provided on-site classes for students in the first and second years and gave lectures on "Nursing Careers", "The way to nursing", and "The sequelae of straight neck". Trial lessons, how to sanitize one's hands and how to measure one's pulse and , were given as well.

Started since 1994



Support for the Student Formula

[Japan] Mazda Motor Corporation, Mazda Engineering & Technology Co., Ltd. (Mazda E&T)

Mazda and Mazda E&T serve as a sponsor of the Student Formula event, which is organized by the Society of Automotive Engineers of Japan, as we agree on its purpose; that is, to nurture engineers who are full of creativity through the essence of manufacturing and its process.

In FY2022, in addition to our co-sponsorship, we hosted an exhibition booth during the event period and interacted with visiting students.

Started since 2015



Accepting students for plant tours

[Japan] Mazda Motor Corporation [Mexico] Mazda de Mexico Vehicle Operation (MMVO)

Hiroshima Head Office introduces Mazda's manufacturing to fifth-grade elementary school students studying the Japanese automobile industry in social studies classes. The Mazda Museum (plant) is open to school groups of approximately 600 schools each year. In addition, Mazda introduces Mazda's manufacturing to high school students on school excursions from other prefectures in accordance with their school curriculum, for example, by giving them tours of actual production lines.

The Hofu Plant (Yamaguchi Prefecture) has been hosting plant tours since it began operations in 1982. MMVO has offered plant tours for junior high school students to learn about Japanese philosophy, such as production processes, and "Mechanism Kaizen" aiming to raise their interest in Mazda and the automobile industry.

Hiroshima: Started since 1994, Hofu: Started since 1982



Accepting field trips

[Japan] Mazda Logistics Co., Ltd.

Mazda Logistics and the Chugoku Maritime Public Relations Center jointly hold harbor logistics tours every year.

In FY2022, elementary and junior high school students on field trips learned about large cranes, the types and purposes of containers, and observed the work of lifting the containers.

Started since 2004



Donation for education

[Japan] Japan Climate Systems Corporation [Thailand] Mazda Sales (Thailand) Co., Ltd. (MST)
[Mexico] Mazda de Mexico Vehicle Operation (MMVO) [China] Changan Mazda Automobile Co., Ltd. (CMA)

Japan Climate Systems Corporation (JCS) has donated about 300 literary and other books to the prefectural Children's Self-reliance Support Facility through the "Higashihiroshima Mazda-kai", an organization composed of 32 partner companies in Higashihiroshima City and the neighboring region.

To support children and adults in communities affected by the impact of the COVID-19 pandemic, MST launched the Mazda Caravan Sharing Happiness project and conducted its program in four provinces across Thailand. Using Mazda cars for transportation, employees distributed stationery, sports equipment, and scholarships in each local area.

MMVO collected 80 School Kits for students in the cities of Salamanca and Irapuato and delivered them to elementary school students who are starting a new school year.

CMA donated RMB 1 million to elementary schools. Donations will be used to construct infrastructure facilities for elementary schools, including peripheral walls, and a new soccer field.

Japan Climate Systems: Started since 1996, MST/MMVO/CMA: Started since 2022



Community Contribution

Mazda promotes community contribution activities to cope with specific issues of each local community, in the countries/regions where the Company conducts its business operations.

Weeding around the cormorant fishing pier

[Japan] Mazda Motor Corporation

Miyoshi Office (Hioshima) where Mazda's Proving Ground is located carries out weeding and trash picking around the cormorant fishing pier every year in cooperation with companies and organizations in Miyoshi City. This activity began as part of "The labor-management joint social contribution activities" of Miyoshi Office when they started volunteer activities, such as cleanups of the cormorant fishing pier and painting pleasure boats. In FY2022, a total of 145 people from seven organizations, including 60 of our stakeholders, participated in the cleanup activity around the cormorant fishing pier.

Started in early 1990s



Supporting the Special Olympics Hiroshima

[Japan] Mazda Motor Corporation

As a sponsor of the 8th "Special Olympics Nippon National Summer Games/Hiroshima 2022" held in Hiroshima Prefecture, Mazda provided various support such as volunteering. Specifically, in addition to providing CX-5 and other vehicles used for the secretariat and VIPs traveling to the tournaments, 313 volunteer staff from Mazda Group supported athletes, helped with the running of this event, catered, and provided security.

* <https://sonippon.wixsite.com/so-2022-hiroshima>

Started since 2022



Donating vehicles to social welfare organizations

[Japan] Mazda Motor Corporation

For each one million visitors to the Hiroshima Municipal Baseball Stadium for which Mazda acquired naming rights (Mazda Zoom-Zoom Stadium Hiroshima), Mazda donates one Mazda vehicle to a social welfare organization. In FY2022, a vehicle was donated respectively to two social welfare organizations in Hiroshima City, and Mazda held a gift ceremony together with the organizations who received the vehicle. These vehicles are being used for users of welfare facilities commuting to their work places.

Started since 2009



Provision of Parade Vehicles

[Japan] Mazda Motor Corporation, Group companies, Distributors

Mazda has been providing vehicles on loan for the "Tokyo Fire Department Desomeshiki," the drill and traffic safety parade. The Desomeshiki is a popular New Year event, which aim to raising awareness of disaster prevention. People enjoy watching the parade of fire engines, music, and traditional Japanese fire-fighting performance from the Edo period. In addition, we participate in the security volunteers for pedestrians and vehicle traffic at local festivals.

Started since 2016



Collaboration with community center

[Japan] Mazda Motor Corporation

Mazda collaborates with local community centers in exhibiting booths at community center festivals and offering hands-on manufacturing workshops for children with the aim of "creating human connections" with the local community and "community development". In FY 2022, parents and children experienced the enjoyment of manufacturing through "Casting Experience", making key holders with melted tin.

Started since 2019



Supporting a welfare-facility - Collecting clothes for recycle

[Japan] Mazda Motor Corporation, Mazda Engineering & Technology Co., Ltd., Mazda Ace Co., Ltd., Toyo Advanced Technologies Co., Ltd., Mazda Logistics Co., Ltd.

Mazda and Group companies placed donation boxes at the entry and exit gates at Head Office (Hiroshima) to collect old cotton clothes, etc. from employees and donated to a social welfare-facility in Hiroshima-city for supporting its users' employment. This donation started as we heard that the donation of clothes were decreasing more and more due to the COVID-19 restrictions. Through a series of work, not only Worker supported, the clothing which finished a role with an employee is reborn and promoting the good circulation carrying a new role on. In FY2022, the total amount of clothes collected at the gates and companies is 223.8kg (about 2,686 dust clothes).

Started since 2020



Community Contribution

Mazda promotes community contribution activities to cope with specific issues of each local community, in the countries/regions where the Company conducts its business operations.

Realizing food loss reduction - Food Drive

[Japan] Mazda Corp., Group companies: Mazda Ace Co., Ltd., Toyo Advanced Technologies Co., Ltd., Mazda Engineering & Technology Co., Ltd., Mazda Logistics Co., Ltd., Chiba Mazda Co., Ltd., other Distributors
[United States of America] Mazda North American Operations (MNAO)

Mazda group companies and distributors have been holding "Food Drive" to donate surplus food from home to community welfare organizations, facilities and food banks, aiming at reducing food waste and coexistence with local communities.

In FY2022, Mazda placed donation boxes at Hiroshima Head Office and dormitories for single employees. After sorting the food we collected, donations were made to various organizations that engage in food bank business.

Total weight of food collected: 293.1kg (at the gates and employee dormitories, including participating companies)

Started since 2021



Donation to public interest groups through questionnaires

[Japan] Mazda Motor Corporation, Distributors

At Mazda domestic dealerships, we ask customers who purchase vehicles and receive maintenance and inspections to answer the "Please Tell Us Your Opinion" online questionnaire regarding the support and services provided at dealerships.

For every response receiving during the questionnaire period, Mazda donates 50 Japanese yen to support public interest groups that engage in various activities to support people in the community. In FY2022, Mazda made donations to the "Akai Hane Fund & Support for welfare activities under the prolonged COVID19 impacts" and "Akai Hane Disaster Relief Volunteer & NPO Support Fund" through its Community Chest, and was awarded a certificate of appreciation.

Started since 2012



Santa Project to bring smiles to children through driving

[Japan] Mazda Motor Corporation, Mazda Engineering & Technology Co., Ltd. (Mazda E&T)
[Colombia] Mazda de Colombia S.A.S. (MCOL)

Mazda and Mazda E&T provide operational support for the Santa Project, which assists single-parent families in Yokohama and Hiroshima. The project is organized by Roadster Club of Japan (RCOJ)*, and Mazda officers and employees who dressed as Santa Claus and reindeer participated. In FY2022 at Yokohama, aiming at "Bring smiles to children's faces and brighten up the atmosphere of Yokohama", about 170 participants and the staff got into 30 Roadsters and enjoyed driving around sightseeing places in Yokohama.

MCOL has been implementing the Santa Project in cooperation with an NGO that works to protect children who have no choice but to live on the streets.

In FY2022, 60 children and employees drove to the movie theater by decorated Mazda cars for Christmas, and enjoyed watching a movie together. The children received Christmas gifts, which were donated for the Santa Project.

* The fan Club for Mazda Roadster enthusiasts.

Japan: since 2001, Colombia: since 2019



Support for Sports and Culture

[Japan] Mazda Motor Corporation, Koushin Mazda Co., Ltd., Hiroshima Mazda Co., Ltd., and other Distributors

[Mexico] Mazda de Mexico Vehicle Operation (MMVO)

[Australia] Mazda Australia Pty. Ltd. (MA)

[Thailand] Mazda Sales (Thailand) Co., Ltd. (MST)

Mazda supports the local professional football team, baseball team, and orchestra in order to promote local sports and culture.

Mazda is sponsoring various sports and cultural organizations, such as Sanfrece Hiroshima, Hiroshima Toyo Carp, and Hiroshima Symphony Orchestra. Mazda is supporting Hiroshima Dragonflies, a professional basketball team, as official partner, and Hiroshima Mazda is also sponsoring the team as a diamond partner.



Establishment of "Safe Havens" and "Safe Houses"

[Japan] Mazda Corp., Mazda Ace Co., Ltd., Distributors

Mazda group companies and distributors engage in various activities to watch over people in the community staying safe.

Mazda Ace expanded the role of the nine security guard posts on the premises of Mazda Head Office and the two security guard posts at Miyoshi Office where the Miyoshi Proving Ground is located to serve also as "safe houses" for children and "safety stations" for people in the community in general. The guards watch over children on their way to and from school, provide temporary safe havens to all local residents including women and the elderly, and function as a police liaison service as needed. The Mazda security guards serve not only people working at Mazda Head Office but also people living in the local community.

Mazda Ace: since 2020



Coming together in prayers for peace - Paper Crane Project

[Japan] Mazda Motor Corporation [Canada] Mazda Canada inc. (MCI)
[Australia] Mazda Australia Pty. Ltd. (MA) [Colombia] Mazda de Colombia S.A.S. (MCOL)

Mazda has been offering paper cranes collected from its distributors around the world to Peace Memorial Park in Hiroshima City.

This activity was started when the Hiroshima City Plaza for Town Development through Citizen Exchange made an appeal for people's cooperation since there was a significant drop in the number of paper cranes presented at the monument during the COVID-19 pandemic.

In FY2022, 10 countries participated in the project, bringing together a total of approximately 24,000 folded-paper cranes. These cranes were then made into a thousand paper cranes at a social welfare facility and offered to Hiroshima City.

Started since 2020



Community Contribution

Mazda promotes community contribution activities to cope with specific issues of each local community, in the countries/regions where the Company conducts its business operations.

Mazda Ekiden Road Relay Race

[Japan] Mazda Motor Corporation [Mexico] Mazda de Mexico Vehicle Operation (MMVO)

Mazda opens its grounds for the road relay race to deepen interaction with the local community. In Hiroshima, a Community Category in which local residents participate, and a Supplier Category in which business partners participate were set up to interact with local residents. MMVO has been hosting the road relay race (Ekiden) by using a portion of plant grounds to introduce Japanese culture to the local community, and to spend quality time with its employees, their families, and local residents. In FY2022, a total of 587 teams participated, and about 3,000 runners from around the world participated the race.

Japan: since 2008, MMVO: since 2015

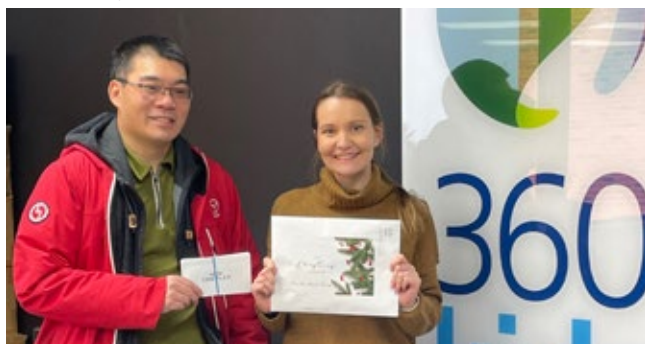


Medical Support

[Canada] Mazda Canada Inc. (MCI) [Australia] Mazda Australia Pty. Ltd (MA)

MCI cooperated in raising funds for summer camp programs for sick children. The employees and their families participated in a fun run to help provide children with cancer and other illnesses a camping experience. The camp provides kids affected by childhood cancer with unique opportunity for growth through challenging, fun, enriching and magical experiences. MA supports the Royal Children's Hospital through the "Run for the Kids" running event every year. The money raised by this event goes towards vital research, facilities and equipment at the hospital.

MCI: since 2011, MA: since 2006



Donating a portion of sales proceeds Installation of community-support vending machines

[Japan] Mazda Parts Co., Ltd., Mazda Ace Co., Ltd., Kobe Mazda Co., Ltd.

Mazda group companies and distributors have installed community-support vending machines within their companies, and donated a portion of the sales proceeds (3-5%) to social welfare organizations. Donations are used to support orphans from automobile accidents, a campaign against drunk driving, and to contribute to the preservation of the Atomic Bomb Dome. In addition, community-support vending machines are effective when you want people aware of something and will be used for other campaigns as well.

Kobe Mazda: since 2008, Mazda Ace: since 2011, Mazda Parts: since 2016



Toy Drive

[Mexico] Mazda de Mexico Vehicle Operation (MMVO)

MMVO employees have been collecting toys and donating to children who are socially and economically disadvantaged. In Mexico, it is customary for children to write letters to receive presents by "Three Kings Day" (January 6), the last day of the holiday season. Every year on this day, we carry out a toy collection activity and donate toys donated by employees to children. In FY2022, MMVO donated 3,176 toys to children.

Started since 2015



International friendship for coexistence of multiple cultures

[Japan] Japan Climate Systems Corporation (JCS)

Japan Climate Systems Corporation (hereinafter JCS) has supported the Higashihiroshima City International Friendship Futsal League which has aimed to promote the international friendship and coexistence of multiple cultures, together with Hiroshima University, the Hiroshima Prefectural Police Headquarters, and the Hiroshima Japan Brazil Association, and formed a team of employees from foreign countries. The company has also provided financial and other assistance to run the league through Higashihiroshima Mazda-kai, an organization in which JCS serves as the chair and secretariat.

Started since 2008



Support activities in response to the spread of COVID-19

[Thailand] Mazda Sales (Thailand) Co., Ltd. (MST)

To support children and adults in communities affected by the impact of the COVID-19, MST launched the "Mazda Caravan Sharing Happiness" project. Using Mazda cars for transportation, employees distributed stationery, sports equipment, and scholarships in four provinces. In collaboration with Mazda dealers nationwide, MST set up pantries in front of showrooms to share daily necessities, where relief supplies that were received from customers were given to local people who needed them.

Started since 2022



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