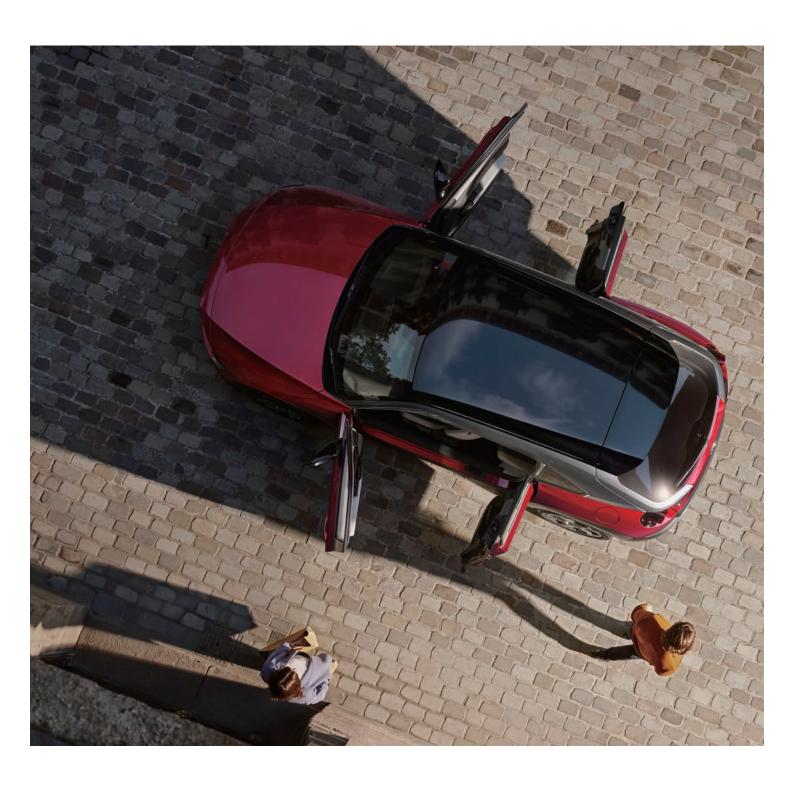


# **COMPANY PROFILE 2021**

MAZDA IN BRIEF 2021



Founded

January 30, 1920



**Consolidated Subsidiaries** 

**Equity Method Applied Companies** 



**Employees** 

Consolidated:

49,786 00000

Unconsolidated:

23,207

Capital

**Net Sales** 

284.0

2,882.1

**Operating Income** 

Net Income Attributable to Owners of the Parent

8.8 billion yen

-31.7 billion ven

#### **Overview of Business Operations**

Sales in more than

countries and regions

Global production

Global sales 1,171,314 units 1,287,501 units

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### Europe

Sales 178,467 units

Asia, Oceania

Production 291,186 units Sales

435,492 units

MAZDA ROADSTER

Japan

Production 747,610 units

Sales 176,300 units

Export 613,470 units

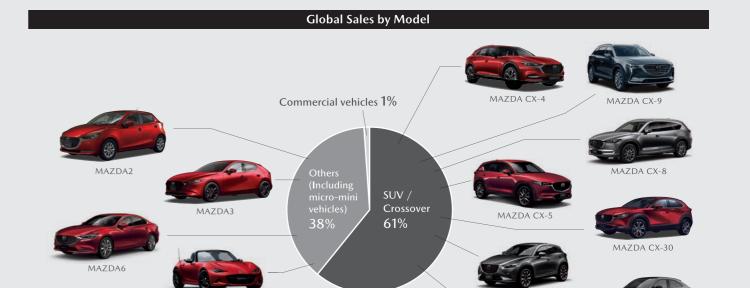
Caribbean, Central and South America, Middle East, Africa

> Sales 95,076 units

#### **North America**

Production 132,518 units

Sales 402,166 units



History of Mazda

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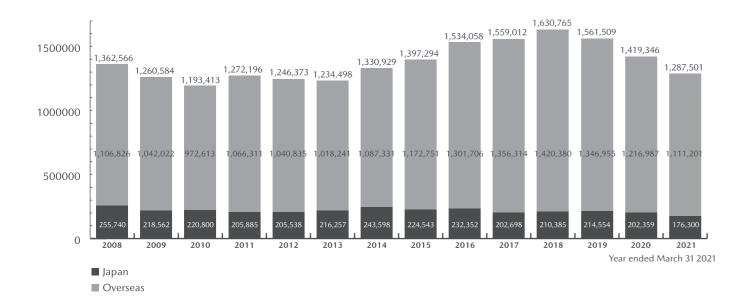
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# Company Profile (As of March 31, 2021)

### **Company Information**

Company name	Mazda Motor Corporation								
Founded	January 30, 1920	January 30, 1920							
Headquarters	3-1 Shinchi, Fuchu-cho, Aki-gun, Hiroshima 730-8670 Japan								
Representative	Akira Marumoto, Representative Director; President and CEO (Chie	f Executive Officer)							
Main business	Manufacture and sales of passenger cars and commercial vehicles								
	Authorized: 1,200,000,000								
Stock information	Shares issued: 631,803,979								
	Number of shareholders: 146,297								
	Shareholder name	No. of shares held (Thousands of shares)	Shareholding ratio (%						
	The Master Trust Bank of Japan, Ltd. (Trust Account)	47,410	7 <b>.</b> 5						
	Toyota Motor Corporation	31,928	5.1						
	Custody Bank of Japan, Ltd. (Trust Account)	28,043	4.5						
	NORTHERN TRUST CO. (AVFC) RE SILCHESTER INTERNATIONAL INVESTORS INTERNATIONAL VALUE EQUITY TRUST	15,488	2.5						
Main shareholders	THE BANK OF NEW YORK MELLON 140051	12,181	1.9						
	Sumitomo Mitsui Banking Corporation	10,191	1.6						
	NORTHERN TRUST CO. (AVFC) RE U.S. TAX EXEMPTED PENSION FUNDS	10,123	1.6						
	Custody Bank of Japan, Ltd. (Trust Account 5)	9,623	1.5						
	SSBTC CLIENT OMNIBUS ACCOUNT	9,253	1.5						
	STATE STREET BANK WEST CLIENT - TREATY 505234	8,876	1.4						

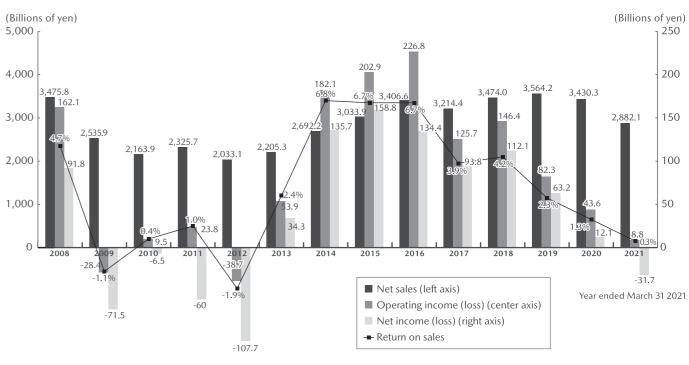
#### Sales volume



Capital	284,000,000,000
Employees	Unconsolidated: 23,207 (Male: 20,906 Female: 2,301) <sup>*1</sup> Consolidated: 49,786 <sup>*2</sup>
Research and development sites	Head Office, Mazda R&D Center (Yokohama), Mazda North American Operations (USA), Mazda Motor Europe (Germany), China Engineering Support Center (China)
Production sites	Japan: Hiroshima Plant (Head Office, Ujina), Hofu Plant (Nishinoura, Nakanoseki), Miyoshi Plant Overseas: China, Thailand, Mexico, Vietnam <sup>3</sup> , Malaysia <sup>3</sup> , Russia <sup>3</sup>
Sales companies	Japan: 212 Overseas: 136
Principal products	Four-wheeled vehicles, gasoline reciprocating engines, diesel engines, automatic and manual transmissions for vehicles

<sup>\*1</sup> Excluding dispatchees sent to Mazda Motor Corporation from other companies and including dispatchees sent from Mazda Motor Corporation to other companies

### Net sales / Operating income / Return on sales / Net income attributable to owners of the parent



<sup>\*2</sup> Excluding dispatchees sent from Mazda Group to other companies and including dispatchees sent to Mazda Group from other companies

<sup>\*3</sup> Assembly only (Volume is not disclosed

# **Summary of Consolidated Financial Statements**

Mazda Motor Corporation and Consolidated Subsidiaries Years ended March 31

	2011	2012	2013	2014	2015	2016	2017	2018	2019* 12	2020	2021	2021
Business results*2 (In million yen):												In thousand USD'1
Net Sales*3	¥2,325,689	¥2,033,058	¥2,205,270	¥2,692,238	¥3,033,899	¥3,406,603	¥3,214,363	¥3,474,024	¥3,564,172	¥3,430,285	¥2,882,066	\$25,964,559
Japan	541,490	560,216	588,042	655,716	617,397	660,935	587,025	631,229	693,581	629,911	594,490	5,355,766
Overseas	1,784,199	1,472,842	1,617,228	2,036,522	2,416,502	2,745,668	2,627,338	2,842,795	2,870,591	2,800,374	2,287,576	20,608,793
Cost of goods sold	1,863,678	1,662,592	1,729,296	1,993,643	2,247,720	2,567,465	2,448,184	2,653,600	2,772,184	2,683,647	2,268,422	20,436,234
Selling, general, and administrative expenses	438,176	409,184	422,038	516,474	583,291	612,363	640,492	674,003	709,681	703,035	604,824	5,448,865
Operating income/(loss)	23,835	(38,718)	53,936	182,121	202,888	226,775	125,687	146,421	82,307	43,603	8,820	79,459
Net income/(loss) before taxes and other adjustments	16,081	(55,262)	39,101	97,409	209,335	166,986	128,413	157,484	107,567	49,282	2,202	19,838
Net income/(loss) of the parent company shareholders	(60,042)	(107,733)	34,304	135,699	158,808	134,419	93,780	112,057	63,155	12,131	(31,651)	(285,144)
Capital investment*4	44,722	78,040	77,190	133,216	131,010	89,214	94,399	104,129	119,734	132,578	92,972	837,586
Depreciation and amortization	71,576	68,791	59,954	57,656	68,872	78,972	82,416	86,954	88,443	92,269	89,765	808,694
Research and Development cost	90,961	91,716	89,930	99,363	108,378	116,610	126,915	136,009	134,660	135,009	127,432	1,148,036
Cash flows:												
Cash flow from operating activities	15,344	(9,098)	49,033	136,379	204,459	262,770	161,097	207,795	146,690	34,834	120,058	1,081,603
Cash flow from investing activities	(13,717)	(70,317)	(40,287)	(120,057)	(95,548)	(108,092)	(63,751)	(159,989)	(131,611)	(127,578)	(78,862)	(710,468)
Free cash flow*5	1,627	(79,415)	8,746	16,322	108,911	154,678	97,346	47,806	15,079	(92,744)	41,196	371,135
Cash flow from financing activities	(14,360)	236,462	(57,181)	10,483	(62,776)	(94,062)	(149,898)	30,461	83,411	(24,274)	99,348	895,027
Current financial data (in million yen):												
Total assets	¥1,771,767	¥1,915,943	¥1,978,567	¥2,246,036	¥2,473,287	¥2,548,401	¥2,524,552	¥2,724,092*11	¥2,877,613	¥2,787,640	¥2,917,414	\$26,283,009
Net assets	430,539	474,429	513,226	676,837	891,326	976,723	1,064,038	1,219,470	1,233,441	1,205,846	1,195,830	10,773,243
Financial debts	693,000	778,085	718,983	742,735	701,019	617,132	491,434	497,893	607,051	619,868	755,928	6,810,162
Net financial debts	370,151	300,778	274,108	262,981	171,871	48,418	(35,430)	(106,961)	(94,573)	51,874	17,135	154,369
Amounts per share (in yen):												In USD*1
Net income*6	¥ (33.92)	¥ (57.80)	¥ 11.48	¥ 226.99*10	¥ 265.64*10	¥ 224.85	¥ 156.87	¥ 182.93	¥ 100.28	¥ 19.26	¥(50.26)	\$(0.45)
Yearly dividends* <sup>7</sup>	_	_	_	1.00	10.00	30.00	35.00	35.00	35.00	35.00	_	_
Net assets*8	242.24	156.85	166.04	1,105.21*10	1,454.61*10	1,595.83	1,738.70	1,894.29	1,910.67	1,865.63	1,876.40	16.90
Financial indicators (%):												
Return on sales	1.0%	(1.9) %	2.4%	6.8%	6.7%	6.7%	3.9%	4.2%	2.3%	1.3%	0.3%	
Return on equity (ROE)*9	(12.8)	(24.0)	7.1	23.5	20.8	14.7	9.4	10.0	5.3	1.0	(2.7)	
Equity ratio*9	24.2	24.5	25.1	29.4	35.2	37.4	41.2	43.8*11	41.8	42.1	40.5*13	
Average number of total shares issued (in thousands)	1,770,198	1,863,949	2,989,171	597,829* <sup>10</sup>	597,823* <sup>10</sup>	597,819	597,816	612,554	629,757	629,781	629,786	
Number of employees	38,117	37,617	37,745	40,892	44,035	46,398	48,849	49,755	49,998	50,479	49,786	

<sup>\*1</sup> The translation of the Japanese yen amounts into U.S. dollars is presented solely for the convenience of readers outside of Japan, using the prevailing exchange rate on March 31, 2021, of ¥111 to US\$1.

<sup>2</sup> Results information for the fiscal year March 2011 include 15-month results for certain overseas subsidiaries that changed their fiscal year-end.

<sup>3</sup> Net sales are categorized into the regions based on the customers' locations.

<sup>4</sup> Capital expenditures are calculated on an accrual basis.

<sup>5</sup> Free cash flow represents the sum of net cash flows from operating activities and from investing activities.

<sup>6</sup> The computations of net income/(loss) per share of common stock are based on the average number of shares outstanding during each fiscal year.

<sup>7</sup> Cash dividends per share represent actual amounts applicable to each fiscal year.

<sup>8</sup> The amounts of net assets used in the calculation of net assets per share exclude non-controlling interests (and, from the fiscal year March 2010 to the fiscal year March 2013 and from the fiscal year March 2017 to the fiscal year March 2021, stock acquisition rights) from net assets.

<sup>9</sup> The amounts of equity exclude non-controlling interests (and, from the fiscal year March 2010 to the fiscal year March 2013 and from the fiscal year March 2017 to the fiscal year March 2021, stock acquisition rights) from net assets.

<sup>10</sup> A share consolidation was implemented on common stock with a ratio of five shares to one share on August 1, 2014. Average number of shares outstanding, net income per share and net assets per share are calculated based on the assumption that consolidation of shares had been carried out at the beginning of the fiscal year March 2014.

<sup>11</sup> The Company has adopted "Partial Amendments to Accounting Standard for Tax Effect Accounting" from the beginning of the fiscal year March 2019. The figures for the fiscal year March 2018 were adjusted retrospectively in accordance with this change.

<sup>12</sup> The consolidated foreign subsidiaries that apply US GAAP adopted ASU 2014-09 from the beginning of the fiscal year ended March 31, 2020. The figures for the year ended March 31, 2019 were adjusted retrospectively in accordance with this change (See Note 3 "Accounting Changes" in accompanying notes).

<sup>13</sup> Percentage after consideration of the equity credit attributes of the subordinated loan is 41.7%.

### Directors and Executive Officers (As of June 24, 2021)

#### **Directors**



shares held: 9.200

Kivotaka Shobuda Representative Director and Chairman of the Board Representative Director

Apr. 2006 Deputy General Manager, Hofu Plant Nov. 2008 Executive Officer; President AutoAlliance (Thailand) Co., Ltd. Jun. 2013 Managing Executive Officer Apr. 2016 Senior Managing Executive Officer
Jun. 2016 Director and Senior Managing Executive Officer Jun. 2021 Representative Director and Chairman of the Board



shares held 13.200

Akira Marumoto

Joined the Company Program Manager, Program Managers Jun, 1997 Jun. 2002 Executive Officer Apr. 2006 Managing Executive Officer
Apr. 2010 Senior Managing Executive Officer
Jun. 2010 Director and Senior Managing Executive Officer Jun. 2013 Representative Director, Executive Vice President Jun. 2018 Representative Director, President and



Representative Director

GmhH

Nov. 2008 Executive Officer

Apr. 2015

lun. 2016

Jun. 2021

Director

Business Strategy Div.

xecutive Officer

President

Officer)

Managing Executive Officer

Managing Executive Officer; President,

Representative Director, Executive Vice

Representative Director Executive Vice

President and COO (Chief Operations

Mazda Engineering & Technology

Co., Ltd.
Senior Managing Executive Officer

Director and Senior Managing

shares held 1.100

Mitsuru Ono Director

Mar. 1982 Joined the Company Mar. 2003 Vice President, Mazda Motor Europe Joined Sumitomo Bank, Ltd. (now Sumitomo Mitsui Banking Corp.) Executive Officer General Manager of General Manager, Product Planning & nternational Credit Management Dept. lun. 2015

Standing Auditor Adviser, Mazda Motor Corporation Director and Senior Managing Executive Officer



Number of shares held

Number of

shares held

Joined Matsushita Electric Industrial

Co., Ltd. (now Panasonic Corporation)

Executive Officer, In charge of Technics

Executive Officer, In charge of Technics

Vice President, Appliances Company

Business and Communication Business Chairman, Japan Audio Society

Director, In charge of Technics Brand,

Vice President, Appliances Company In charge of Technology Director in charge of Technics Brand;

Director in charge of Kansai External Relations and EXPO Promotion,

In charge of Home Entertainment

Outside Director, Mazda Motor

Panasonic Corporation:

Panasonic Corporation

Akira Koga Director

Mar. 1984 Joined the Company Mar. 2004 General Manager, Corporate Planning Nov. 2008 Executive Officer Executive Officer; Executive Vice President, Mazda Motor of America. Inc. (Mazda North American

Managing Executive Officer Apr. 2016 Senior Managing Executive Officer Jun. 2018 Director and Senior Managing Executive Officer

Michiko Ogawa

Director

Apr. 1986

Apr 2015

Jun. 2017

Apr. 2021



Director

Number of shares held:

1.300

 $\mathsf{GmbH}$ Nov. 2008 Executive Officer

Operations) Senior Managing Executive Officer Senior Managing Executive Officer, Chairman and CEO, Mazda Motor of

Jun. 2019 Director and Senior Managing



Masahiro Moro

Mar. 1983 Joined the Company Aug. 2002 General Manager, Global Marketing

Mar. 2004 Vice President, Mazda Motor Europe Jun. 2013 Managing Executive Officer
Jan. 2016 Managing Executive Officer,
President and CEO, Mazda Motor of

America, Inc. (Mazda North American America, Inc. (Mazda North American

5.600

Executive Officer



Number of shares held: 1.600

Yasuhiro Aoyama

Mar. 1988 Joined the Company Oct. 2007 General Manager, Product Planning & Oct. 2007 Business Strategy Div. General Manager, Global Marketing Div. Executive Officer Managing Executive Officer Apr. 2017 Apr. 2019 Managing Executive Officer President and CEO, Mazda Motor

Europe GmbH Jun. 2021 Director and Senior Managing Executive



Number of shares held. 700

Kiyoshi Sato Director

Apr. 1979 Joined Tokyo Electron Ltd. Dec. 2001 General Manager of Clean Track Business Unit, Tokyo Electron Ltd. Representative Director, President and CEO, Tokyo Electron Ltd. Jun. 2003 Apr. 2009 Director and Vice Chairman of the Board, Tokyo Flectron Ltd. Jun. 2011 Director, Tokyo Electron Ltd Jul. 2014 Advisor, Tokyo Electron Ltd. Jun. 2016 Audit & Supervisory Board Member, Tokyo Electron Yamanashi Ltd. Jun. 2017 Outside Director, TOSHIBA MACHINE

Jun. 2019 Outside Director, Inabata & Co., Ltd. Jun. 2019 Director, Mazda Motor Corpora





Co., Ltd. (now SHIBAURA MACHINE

CO., LTD.) Advisor, Tokyo Electron Ltd.

Masatoshi Maruyama Director, Audit & Supervisory Committee Member (Full-time)

Jun. 2005 Executive Vice President, AutoAlliance (Thailand) Co. Ltd. General Manager, Quality Div. Executive Officer; General Manager, Managing Officer, Appliances Company Apr. 2011 Ouality Div. Executive Officer; General Manager Hiroshima Plant Apr. 2015 Managing Executive Officer

Director, Audit & Supervisory Committee Member (Full-time)



shares held

### Nobuhiko Watabe Director, Audit & Supervisory Committee Member (Full-time)

Mar. 1982 Joined the Company Feb. 2002 Deputy General Manager, Corporate Planning Div Deputy General Manager, Domestic Marketing Div. General Manager, China Business lan, 2011 lun. 2013

> Executive Officer; Chairman, Mazda Motor (China) Co., Ltd. Managing Executive Officer Chairman, Mazda Motor (China)

CEO, Mazda Motor (China) Co., Ltd.

Co., Ltd. Managing Executive Officer Director, Audit & Supervisory Committee Member (Full-time)



Ichiro Sakai Director, Audit & Supervisory

Dec. 1999 Chief Public Prosecutor of the Yokohama District Public Prosecutors Office May 2001 Chief of the Research and Training Institute of the Ministry of Justice
Oct. 2002 Superintendent Public Prosecutor of the Hiroshima High Public Prosecutors Office Superintendent Public Prosecutor of the Fukuoka High Public Prosecutors Office Apr. 2005 Registered as Lawyer (Daiichi Tokyo Bar Association)
Jun. 2005 Outside Audit & Supervisory Board Member, Toray Industries, Inc. Feb. 2006 Outside Audit & Supervisory Board Member, Kewpie Corporation

Jun. 2007 Outside Audit & Supervisory Board Member, Mazda Motor Corporation Jun. 2011 Director, Mazda Motor Corporation Feb. 2014 Outside Director, Kewpie Corporation Jun. 2019 Director, Audit & Supervisory Committee



shares held:

Akira Kitamura Director, Audit & Supervisory

Committee Member Apr. 1974 Joined Sumitomo Bank, Ltd. (now Sumitomo Mitsui Banking

Jun. 2003 Executive Officer, Sumitomo Mitsui Banking Corp. Apr. 2006 Managing Executive Officer, Sumitomo Mitsui Banking Corp. Apr. 2007 Director & Senior Managing Executive Officer, Sumitomo

Mitsui Banking Corp.

Apr. 2008 Representative Director & Senior Managing Executive Officer, Sumitomo Mitsui Banking Corp. Apr. 2009 Advisor, Kansai Urban Banking Corporation

Jun. 2009 Vice Chairman (Representative Director), Kansai Urban Banking Corporation

Mar. 2010 Chairman of the Board & CEO (Representative Director),

Kansai Urban Banking Corporation
Jun. 2016 Advisor, Kansai Urban Banking Corporation
Apr. 2018 Outside Director, ARK Real Estate Co., Ltd.

Jun. 2018 Outside Audit & Supervisory Board Member, Mazda Motor Jun. 2019 Director, Audit & Supervisory Committee Member, Mazda

Jun. 2020 Outside Audit & Supervisory Committee Member, Toyo Aluminium K.K.



Hiroko Shibasaki Director, Audit & Supervisory

Apr. 1974 Joined Tokio Marine and Fire Insurance Company Limited (now Tokio Marine & Nichido Fire Insurance Co., Ltd.)

shares held:

Senior General Manager General Manager, Voice of Customers Dept., Tokio Marine & Nichido Fire Insurance Co., Ltd. Jul. 2008 Senior General Manager General Manager, Fukuoka Chuo Branch, Tokio Marine & Nichido Fire Insurance Co., Ltd.

Apr 2012 Director

General Manager, Fukuoka Chuo Branch, Tokio Marine & Nichido Fire Insurance Co., Ltd.

Apr. 2015 Managing Executive Officer, Tokio Marine & Nichido Fire Insurance Co., Ltd. Apr. 2018 Advisor, Tokio Marine & Nichido Fire Insurance Co. Ltd.

Jun. 2019 Director, Audit and Supervisory Committee Member, Mazda Motor Corporation

Jun. 2021 Outside Director, Kyudenko Corporation (Appointed on June 25, 2021)



Number of shares held:

Masato Sugimori Director, Audit & Supervisory Committee Member

Apr. 1979 Joined Sumitomo Corporation Apr. 2010 Executive Officer, Sumitomo Corporation Executive Vice President and CFO, Sumitomo

Corporation North America Group

Apr. 2012 Executive Officer; General Manager, Corporate Planning & Coordination Dept., Sumitomo

Apr. 2013 Managing Executive Officer, Sumitomo Corporatio Apr. 2016 Senior Managing Executive Officer, Assistant CFO,

Risk Management, Sumitomo Corporation

Jun. 2017 Director, Executive Vice President, CFO, General Manager, Corporate Control Unit, Jupiter Telecommunications Co. Ltd.

Apr. 2020 Advisor, Assistant to General Manager, Media & Digital Business Unit, Sumitomo Corporation

Apr. 2021 Advisor, Sumitomo Corporation Advisor, Jupiter Telecommunications (Stepped down on June 30, 2021) unications Co., Ltd

Jun. 2021 Director, Audit & Supervisory Committee Member Mazda Motor Corporation

Based on the independence criteria established by Mazda for its outside officers (published online in our "Corporate Governance Report" on our official website at https://www.mazda.com/en/investors/library/governance/) and upon determining that there was no risk of conflict of interest with general shareholders and that a sufficient degree of independence was ensured, we submitted the necessary notifications regarding our independent officers to Tokyo Stock Exchange in accordance with its provisions

#### Executive Officers \*Executive Officers who also hold the post of Director

#### President and CEO

Akira Marumoto\*

### Executive Vice President and COO -

### Kivoshi Fuiiwara\*

Oversight of Innovation, Carbon Neutrality, Partnership and New Business

#### Senior Managing Executive Officers —

#### Mitsuru Ono\*

Oversight of Financial Services and Corporate Planning & Development

#### Akira Koga\*

Oversight of Corporate Strategy, Product Strategy, Cost Planning and MDI & IT

#### Masahiro Moro\*

Oversight of Communication, Corporate Communications, Corporate Liaison and Administrative Domain

### Yasuhiro Aoyama\*

Oversight of Global Marketing, Sales and Customer Service

#### Ichiro Hirose

Oversight of R&D and Cost Innovation

### Takeshi Mukai

Oversight of Quality, Purchasing, Production and Business Logistics; In charge of Cost Innovation

#### Jeffrey H. Guyton

Oversight of Operations in North America; President and CEO, Mazda Motor of America, Inc. (Mazda North American Operations)

### **Fellows**

Senior Innovation Fellow —

Mitsuo Hitomi

### Managing Executive Officers —

#### Ikuo Maeda In charge of Design and Brand Style

Tetsuya Fujimoto In charge of Financial Service and Corporate Planning & Development

### Hiroshi Inoue

In charge of Asia & Oceania and New Emerging Markets; President, Mazda South East Asia Ltd.

#### Makoto Yoshihara

Assistant to the Officer overseeing Administrative Domain; In charge of Global Auditing, CSR, Environment, Secretariat, General & Legal Affairs, Compliance and Risk Management

### Hidenori Kawakami

In charge of Global Quality; Assistant to the Officer in charge of Cost Innovation

#### Hidetoshi Kudo

In charge of Brand Enhancement, Digitalization Promotion, Global Marketing, Sales and Customer Service

#### Takeji Kojima

In charge of R&D Administration, Product Strategy, Technical Research Center and Carbon Neutrality

#### **Executive Officers**

#### Masashi Aihara President, Mazda Toyota Manufacturing U.S.A., Inc.

Ryuichi Umeshita

#### Executive Vice President, Mazda Motor of America, Inc.

(Mazda North American Operations) Kazuhisa Yoshida

#### In charge of Global Human Resources, Safety,

Health & Disaster Prevention and Mazda Hospital Hiroyuki Matsumoto

In charge of Vehicle Development and Product Planning

Akihiro Kidani In charge of MDI & IT

### Fiii Nakai

In charge of Powertrain Development and Integrated Control System Development

#### U.S.A., Inc.

Ikuo Sugiyama

Senior Vice President, Mazda Toyota Manufacturing Hironori Tanaka

### In charge of Domestic Sales

Noriyuki Takimura In charge of Corporate Communications, Corporate Liaison and Operations in the Greater Tokyo Metropolitan Area

### Osamu Kawamura

In charge of Operations in China

#### Takuji Iwashita

President and CEO, Mazda Motor Manufacturing de Mexico, S.A. de C.V. (Mazda de Mexico Vehicle Operation)

#### Kazuhiko Sumi

General Manager, Purchasing Div.

#### Kazuvoshi Todou

General Manager, Domestic Business Div.

### **Consolidated Subsidiaries (70)**

Company name	Country/region	Mazda's share	Business
Mazda Motor of America, Inc.	Irvine, California, U.S.A.	100.0%	Distribution of vehicles and parts
Mazda Canada Inc.	Richmond Hill, Ontario, Canada	100.0%	Distribution of vehicles and parts
Mazda Motor de Mexico, S. de R.L. de C.V.	Mexico City, Mexico	100.0%	Distribution of vehicles and parts
Mazda Servicios de Mexico, S. de R.L. de C.V.	Mexico City, Mexico	100.0%	Human resource services for Mazda Motor de Mexico
Mazda Motor Manufacturing de Mexico, S.A. de C.V.	Salamanca, Guanajuato, Mexico	100.0%	Production and sales of vehicles
Mazda Motor Operaciones de Mexico, S.A. de C.V.	Salamanca, Guanajuato, Mexico	100.0%	Human resource services for Mazda Motor Manufacturing de Mexico
Mazda Motors (Deutschland) GmbH	Leverkusen, North Rhine-Westphalia, Germany	100.0%	Distribution of vehicles and parts
Mazda Motor Logistics Europe N.V.	Willebroek, Antwerp, Belgium	100.0%	Distribution of vehicles and parts
Mazda Motor Europe GmbH	Leverkusen, North Rhine-Westphalia, Germany	100.0%	Overall management of business in Europe
Mazda Automobiles France S.A.S.	Saint-Germain-en-Laye, France	100.0%	Distribution of vehicles and parts
Mazda Motors UK Ltd.	Dartford, Kent, U.K.	100.0%	Distribution of vehicles and parts
Mazda (Suisse) S.A.	Petit-Lancy, Switzerland	100.0%	Distribution of vehicles and parts
Mazda Motor de Portugal Lda.	Lisbon, Portugal	100.0%	Distribution of vehicles and parts
Mazda Motor Italia S.r.I.	Rome, Italy	100.0%	Distribution of vehicles and parts
Mazda Automoviles Espana, S. A.	Madrid, Spain	100.0%	Distribution of vehicles and parts
Mazda Austria GmbH	Klagenfurt, Austria	100.0%	Distribution of vehicles and parts
Mazda Motor Rus, OOO	Moscow, Russia	100.0%	Distribution of vehicles and parts
Mazda Australia Pty. Ltd.	Mulgrave, Victoria, Australia	100.0%	Distribution of vehicles and parts
Mazda Motors of New Zealand Ltd.	Auckland, New Zealand	100.0%	Distribution of vehicles and parts
Mazda Sales (Thailand) Co., Ltd.	Bangkok, Thailand	96.1%	Distribution of vehicles and parts
Mazda Powertrain Manufacturing (Thailand) Co., Ltd.	Chonburi, Thailand	100.0%	Production and sales of vehicle parts
Mazda Malaysia Sdn. Bhd.	Selangor, Malaysia	70.0%	Production (consignment) and sales of vehicles
Mazda Motor (China) Co., Ltd.	Shanghai, China	100.0%	Overall management of business in China
Mazda Motor Taiwan Co., Ltd.	Taipei, Taiwan	100.0%	Distribution of vehicles and parts
Mazda Southern Africa (Pty) Ltd.	Johannesburg, Republic of South Africa	70.0%	Distribution of vehicles and parts
MAZDA DE COLOMBIA S.A.S	Bogotá, Colombia	100.0%	Distribution of vehicles and parts
Mazda Chuhan Co., Ltd.	Minami-ku, Hiroshima-shi, Hiroshima	100.0%	Sales of used cars
Mazda Motor International Co., Ltd.	Fuchu-cho, Aki-gun, Hiroshima	100.0%	Trading company
Mazda Ace Co., Ltd.	Fuchu-cho, Aki-gun, Hiroshima	100.0%	Security/accident prevention, insurance sales, and engineering operations
Mazda Logistics Co., Ltd	Minami-ku, Hiroshima-shi, Hiroshima	100.0%	Distribution of vehicles and parts
Kurashiki Kako Co., Ltd.	Kurashiki-shi, Okayama	75.0%	Production and sales of vehicle parts

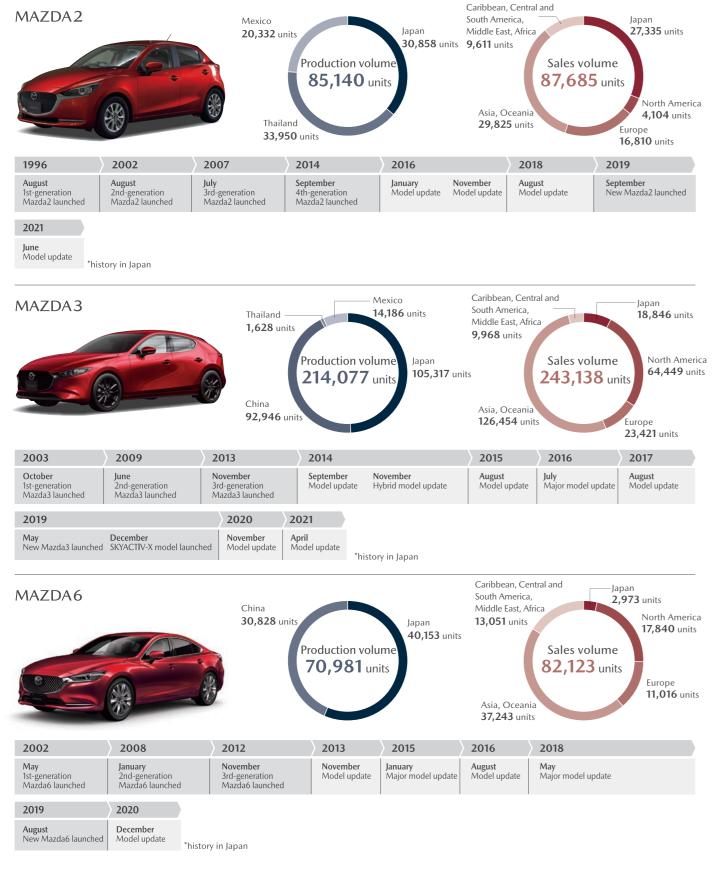
Company name	Country/region	Mazda's share	Business
Mazda Engineering & Technology Co., Ltd.	Minami-ku, Hiroshima-shi, Hiroshima	100.0%	Commissioned vehicle development, and manufacturing special use vehicles
Mazda Parts Co., Ltd.	Higashi-ku, Hiroshima-shi, Hiroshima	100.0%	Sales of parts
Hakodate Mazda Co., Ltd.	Hakodate-shi, Hokkaido	100.0%	Distribution of vehicles and parts
Tohoku Mazda Co., Ltd.	Miyagino-ku, Sendai-shi, Miyagi	100.0%	Distribution of vehicles and parts
Fukushima Mazda Co., Ltd.	Koriyama-shi, Fukushima	100.0%	Distribution of vehicles and parts
Kitakanto Mazda Co., Ltd.	Mito-shi, Ibaraki	100.0%	Distribution of vehicles and parts
Koushin Mazda Co., Ltd.	Nagano-shi, Nagano	100.0%	Distribution of vehicles and parts
Kanto Mazda Co., Ltd.	Itabashi-ku, Tokyo	100.0%	Distribution of vehicles and parts
Shizuoka Mazda Co., Ltd.	Suruga-ku, Shizuoka-shi, Shizuoka	100.0%	Distribution of vehicles and parts
Tokai Mazda Sales Co., Ltd.	Mizuho-ku, Nagoya-shi, Aichi	100.0%	Distribution of vehicles and parts
Hokuriku Mazda Co., Ltd.	Nonoichi-shi, Ishikawa	100.0%	Distribution of vehicles and parts
Keiji Mazda Co., Ltd.	Minami-ku, Kyoto-shi, Kyoto	100.0%	Distribution of vehicles and parts
Kansai Mazda Co., Ltd.	Naniwa-ku, Osaka-shi, Osaka	100.0%	Distribution of vehicles and parts
Nishi Shikoku Mazda Co., Ltd.	Matsuyama-shi, Ehime	100.0%	Distribution of vehicles and parts
Kyushu Mazda Co., Ltd.	Hakata-ku, Fukuoka-shi, Fukuoka	100.0%	Distribution of vehicles and parts
Minami Kyushu Mazda Co., Ltd.	Kagoshima-shi, Kagoshima	100.0%	Distribution of vehicles and parts
Okinawa Mazda Sales Co., Ltd.	Urasoe-shi, Okinawa	100.0%	Distribution of vehicles and parts
Others (22)	_	_	_

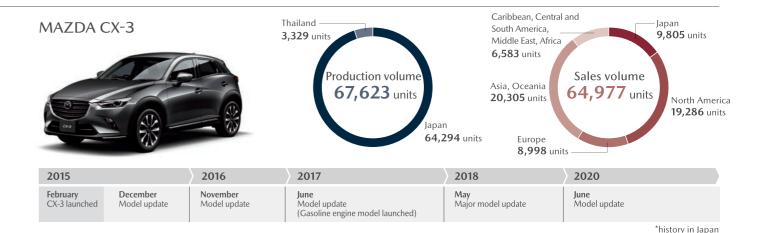
# **Equity Method Applied Companies (18)**

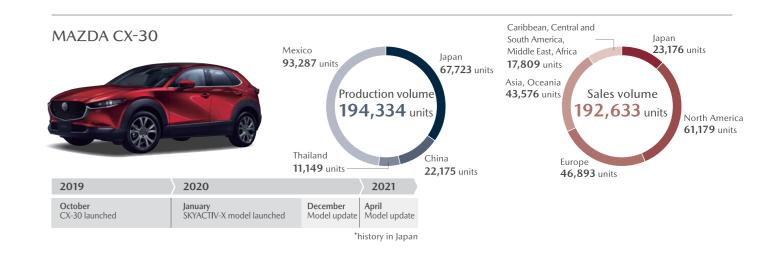
		Business		
Huntsville, Alabama, U.S.A.	50.0%	Production and sales of vehicles		
Vladivostok, Russia	50.0%	Production and sales of vehicles		
Rayong, Thailand	50.0%	Production and sales of vehicles		
Nanjing, China	50.0%	Production and sales of vehicles		
Nanjing, China	50.0%	Production and sales of vehicle parts		
Changchun, China	40.0%	Distribution of vehicles and parts		
Minami-ku, Hiroshima-shi, Hiroshima	50.0%	Production and sales of machine tools		
Higashihiroshima-shi, Hiroshima	33.3%	Production and sales of vehicle parts		
Kaita-cho, Aki-gun, Hiroshima	33.3%	Production and sales of vehicle parts		
Naka-ku, Hiroshima-shi, Hiroshima	17.1%	Professional soccer team		
Aki-ku, Hiroshima-shi, Hiroshima	29.0%	Attachment of vehicle accessories		
Kita-ku, Osaka-shi, Osaka	47.5%	Automotive retail finance		
Minami-ku, Hiroshima-shi, Hiroshima	40.0%	Steam and electricity supply		
Saka-cho, Aki-gun, Hiroshima	33.3%	Sales of parts		
_	_	_		
	Vladivostok, Russia Rayong, Thailand Nanjing, China Nanjing, China Changchun, China Minami-ku, Hiroshima-shi, Hiroshima Higashihiroshima-shi, Hiroshima Kaita-cho, Aki-gun, Hiroshima Naka-ku, Hiroshima-shi, Hiroshima Aki-ku, Hiroshima-shi, Hiroshima Kita-ku, Osaka-shi, Osaka Minami-ku, Hiroshima-shi, Hiroshima	Vladivostok, Russia  Rayong, Thailand  So.0%  Nanjing, China  So.0%  Nanjing, China  Changchun, China  Minami-ku, Hiroshima-shi, Hiroshima  Higashihiroshima-shi, Hiroshima  Xaita-cho, Aki-gun, Hiroshima  Aki-ku, Hiroshima-shi, Hiroshima  Xita-ku, Osaka-shi, Osaka  Minami-ku, Hiroshima-shi, Hiroshima  Aki-ku, Hiroshima-shi, Hiroshima  Xita-ku, Osaka-shi, Osaka  Minami-ku, Hiroshima-shi, Hiroshima  40.0%		

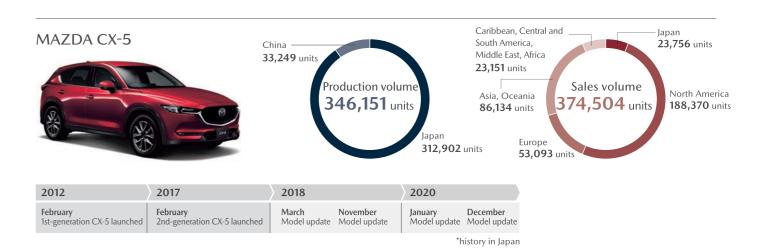
# Car Lineup \*Production volume and sales volume numbers reflect the business results of FY2020.

### **Passenger vehicles**





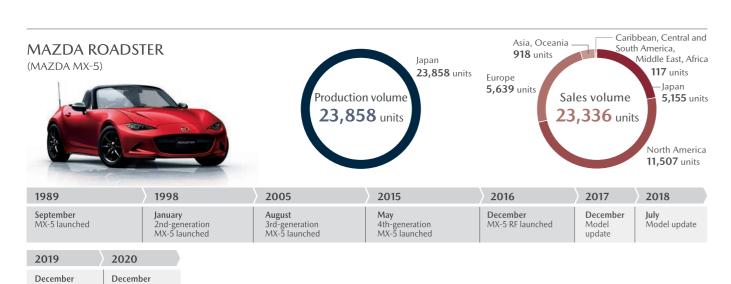




### **Passenger vehicles**



\*history in Japan





\*history in Japan

### Vehicles sold outside Japan

MAZDA2 SEDAN

23,119 units



Sales **48,608** units

MAZDA CX-4

MAZDA CX-9



**54,691** units

MAZDA

MAZDA

FAMILIA VAN

MAZDA BT-50



**25,413** units

### Micro-mini vehicles

MAZDA MAZDA FLAIR



**5,134** units



**11,411** units



1,370 units

**BONGO TRUCK** 

MAZDA

MAZDA



**4,050** units

MAZDA FLAIR CROSSOVER



**5,815** units

### **Commercial vehicles**

MAZDA **BONGO BRAWNY VAN** 

Sales



**580** units



MAZDA

**BONGO VAN** 

**2,236** units



Sales 3,641 units



Sales 1,342 units

MAZDA TITAN



Sales **1,180** units

MAZDA MAZDA **SCRUM VAN** SCRUM TRUCK



Sales **4,771** units

2,127 units

### Special needs vehicles

MAZDA **ROADSTER**  MAZDA **ROADSTER RF** 



MAZDA2

MAZDA CX-5





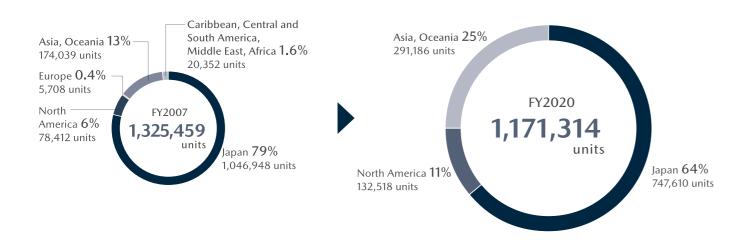


MAZDA

# History of Mazda's Global Operations (As of March 31, 2021)

### **Global unit production**

1,171,314 units

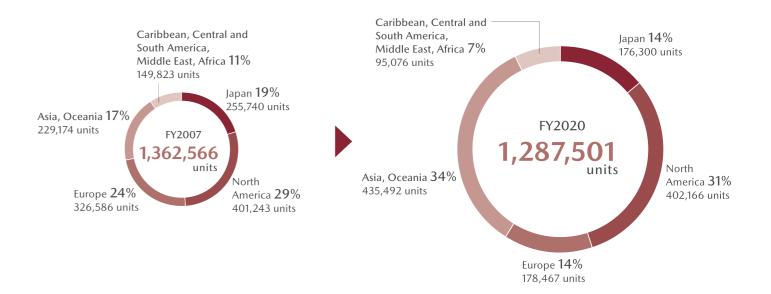


### Global unit production

	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Japan	1,046,948	899,448	827,910	866,992	846,574	879,129	972,533
North America	78,412	66,926	49,281	52,600	48,624	19,101	10,007
Europe	5,708				_	_	
Asia, Oceania	174,039	149,846	251,125	339,479	276,929	283,201	274,715
Caribbean, Central and South America, Middle East, Africa	20,352	17,935	15,188	18,423	13,095	18,583	12,041
Total	1,325,459	1,134,155	1,143,504	1,277,494	1,185,222	1,200,014	1,269,296
	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18 <sub>-</sub> 4-'19 <sub>-</sub> 3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Japan	919,405	989,401	964,640	986,862	1,010,160	971,974	747,610
North America	140,089	213,088	195,148	180,445	168,694	131,350	132,518
Europe	_			_	_	_	_
Asia, Oceania	306,056	366,109	432,020	452,225	390,811	330,880	291,186
Caribbean, Central and South America, Middle East, Africa	9,513	2,616			_	_	_
Total	1,375,063	1,571,214	1,591,808	1,619,532	1,569,665	1,434,204	1,171,314

### Global unit sales

1,287,501 units

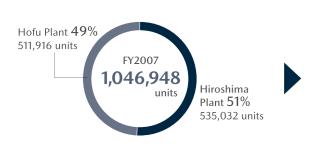


### Global unit sales

	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Japan	255,740	218,562	220,800	205,885	205,538	216,257	243,598
North America	401,243	343,611	303,855	339,712	369,745	370,726	388,165
Europe	326,586	321,645	238,904	211,488	182,685	171,540	206,724
Asia, Oceania	229,174	249,030	323,935	401,987	404,001	400,988	399,198
Caribbean, Central and South America, Middle East, Africa	149,823	127,736	105,919	113,124	84,406	74,987	93,244
Total	1,362,566	1,260,584	1,193,413	1,272,196	1,246,375	1,234,498	1,330,929
	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Japan	224,543	232,352	202,698	210,385	214,554	202,359	176,300
North America	422,736	435,732	426,966	433,796	419,860	396,041	402,166
Europe	229,133	256,516	261,550	268,581	269,778	263,512	178,467
Asia, Oceania	419,520	487,110	551,865	592,442	530,373	432,931	435,492
Caribbean, Central and South America, Middle East, Africa	101,362	122,348	115,933	125,561	126,944	124,509	95,076
Total	1,397,294	1,534,058	1,559,012	1,630,765	1,561,509	1,419,352	1,287,501

### **Production volume**

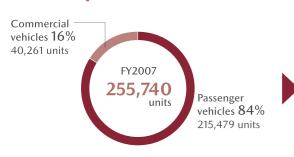
747,610 units

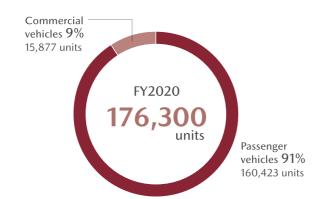




### Sales volume

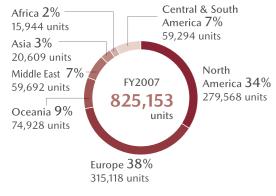
176,300 units

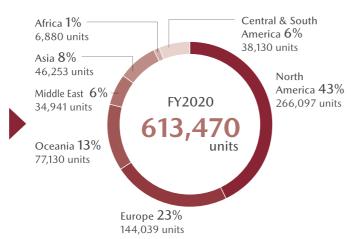




### **Export volume**

613,470 units





### **R&D Sites**

Region	Name	Location	Activities
Japan	Headquarters, R&D Divisions	Fuchu-cho, Aki-gun, Hiroshima	<ul> <li>Product and engineering planning</li> <li>Design development</li> <li>Product development</li> <li>Advanced research for significant new technology</li> </ul>
)apa	Mazda R&D Center (Yokohama) (MRY)	Yokohama	<ul><li>Product and engineering planning</li><li>Advanced research for significant new technology</li></ul>

### **Comprehensive Vehicle Proving Grounds**

Plant name	Location	Start of operations	Land area	Activities		
Miyoshi Proving Ground	Hiroshima, Japan	June 1965	1,702,000 m <sup>2</sup>	Mazda's main proving ground: used to develop basic vehicle functionality for driving, cornering, and stopping. Also, contributes to comfortable and safe vehicle engineering by providing test areas for stability tests, crash tests, and durability tests.		
Mine Proving Ground	Yamaguchi, Japan	May 2006	753,000 m <sup>2</sup>	Ongoing development of test course facilities that are unavailable at the Miyoshi Proving Ground for further product improvements.		
Hokkaido Kenbuchi Proving Ground	Hokkaido, Japan	January 1990	4,700,000 m <sup>2</sup>	Technology development and functional tests on frozen roads of systems such as 4WD, ABS, TCS <sup>-1</sup> , and DSC <sup>-2</sup> that ensure safe driving under hazardous frozen/snow conditions.		
Hokkaido Nakasatsunai Proving Ground	Hokkaido, Japan	January 2002	260,000 m <sup>2</sup>	Mazda's second proving ground in Hokkaido is for developing vehicle functions for differing conditions in various climates. Mainly performs development tests for safe-driving systems such as ABS, TCS, and DSC under frozen conditions.		

<sup>\*1</sup> Traction Control System (TCS): Mechanism to optimize a vehicle's traction according to the driving conditions

### **Production Sites**

Location	Plant name	District		District Products		Capacity		
			Head Office	Gasoline reciprocating engines, diesel engines, manual transmissions			March 1931	
Fuchu-cho, Hiroshima Aki-gun, Plant	district	Ujina Plant No. 1 (U1)	CX-30, CX-5, CX-8, CX-9 <sup>*3</sup> , MX-30, MX-5	291,000 units/year	569,000	November 1966		
Hiroshima		Ujina d	Ujina Plant No. 2 (U2)	CX-5	278,000 units/year	units/year	December 1972	
		ij		Gasoline reciprocating engines, diesel engines			December 1964	
Miyoshi, Hiroshima	Miyoshi Plant			Gasoline reciprocating engines, diesel engines			May 1974	
Hofu.		Nishinoura district	Hofu Plant No. 1 (H1)	MAZDA2, MAZDA3, CX-3	278,000 units/year	416,000	September 1982	
Yamaguchi	Hofu Plant	Nishi dist	Hofu Plant No. 2 (H2)	MAZDA6, CX-5	138,000 units/year	units/year	February 1992	
		Na	kanoseki district	Automatic transmissions, manual transmissions			December 1981	

<sup>\*3</sup> For export only

<sup>\*2</sup> Dynamic Stability Control (DSC): DSC integrates the 4-wheel Anti-lock Braking System (ABS) and Traction Control System (TCS) to optimally control the engine output and 4-wheel individual brake force to prevent side skids. In addition, the system maintains stable driving conditions while cornering on slippery roads or

# Activities by Region / Japan

(As of March 31, 2021)





Production Volume

Hofu Plant (Nishinour

Country/region	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Hiroshima	535,032	456,327	423,521	461,831	498,740	509,229	556,065
Hofu	511,916	443,121	404,389	405,161	347,834	369,900	416,468
Total	1,046,948	899,448	827,910	866,992	846,574	879,129	972,533
Country/region	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Hiroshima	507,341	588,659	605,849	623,399	586,544	592,356	469,598
Hofu	412,064	400,742	358,791	363,463	423,616	379,618	278,012

### Production volume by model (passenger vehicles)

Name	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Mazda2	154,099	178,651	162,347	144,912	165,594	124,287	104,195
Mazda3	417,885	349,717	357,393	363,327	317,899	291,181	291,414
Mazda5	104,175	83,208	74,858	81,282	89,180	57,585	48,459
Mazda6	123,111	116,384	61,816	72,594	48,795	88,017	143,162
Mazda8	20,096	7,736	7,712	6,093	6,501	2,524	1,615
Mazda CX-3	_			_		_	_
Mazda CX-30				_	_		_
Mazda CX-5				_	46,699	226,606	308,720
Mazda CX-7	75,823	44,591	54,660	91,739	77,986	3,081	500
Mazda CX-8							_
Mazda CX-9	44,347	34,368	36,784	48,694	43,075	40,652	31,921
Mazda MX-5	36,913	16,869	22,187	19,503	14,406	15,133	10,778
Mazda MX-30		_	_	_	_	_	_
Mazda RX-8	10,047	7,658	3,465	2,019	1,716	1,224	
Mazda Verisa	13,841	9,760	11,469	8,969	8,612	4,710	3,548
Mazda Biante	- <u>-</u>	15,402	10,946	11,182	10,562	8,626	11,898
Others	2,900	360	1,480				_
Total	1,003,237	864,704	805,117	850,314	831,025	863,626	956,210
Name	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3
Mazda2	100,347	69,694	52,258	51,759	53,902	41,528	30,858
Mazda3	232,567	215,140	206,253	167,587	156,882	168,837	105,317
Mazda5	37,211	14,424	11,104	7,734	_		_
Mazda6	143,610	139,163	122,231	85,187	93,219	75,024	40,153
Mazda8	788	631	1	_	_		_
Mazda CX-3	16,504	142,800	116,117	127,306	134,871	79,365	64,294
Mazda CX-30				_	_	84,933	67,723
Mazda CX-5	316,288	321,389	324,085	415,012	435,397	388,565	312,902
Mazda CX-7					_	_	_
Mazda CX-8				13,784	35,426	33,699	26,002
Mazda CX-9	37,893	22,378	54,725	54,164	59,251	63,552	50,926
Mazda MX-5	10,008	44,239	63,874	50,723	29,364	25,204	23,858
Mazda MX-30	_						22,651
Mazda RX-8	_						_
Mazda Verisa	1,248	663					_
Mazda Biante	7,148	4,656	3,853	3,057			_
Others	<u> </u>						_
0 111010							

### Production volume by model (commercial vehicles)

Name	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Mazda E-Series (Bongo Truck)	12,326	10,688	9,102	6,773	7,587	7,942	9,169
Bongo Van	21,534	18,244	10,144	8,373	7,962	7,561	7,154
Bongo Brawny Truck	62	97		_	_	_	_
Bongo Brawny Van	5,684	3,520	2,102	1,058			
Titan	120	_	_	_	_	_	_
Titan Dash	3,985	2,195	1,445	474	_		_
Total	43,711	34,744	22,793	16,678	15,549	15,503	16,323
Name	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Mazda E-Series (Bongo Truck)	8,522	7,423	5,621	5,954	6,675	6,153	2,464
Bongo Van	7,271	6,801	4,518	4,595	5,173	5,114	462
Bongo Brawny Truck			_	_	_	_	_
Bongo Brawny Van		_	_		_	_	_
Titan			_	_	_		_
Titan Dash	_	_	_	_	_	_	_
Total	15,793	14,224	10,139	10,549	11,848	11,267	2,926

### **Domestic Sales Volume**

Name	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Passenger vehicles	215,479	184,215	192,183	179,508	180,040	190,832	216,111
Commercial vehicles	40,261	34,347	28,617	26,377	25,498	25,425	27,487
Total	255,740	218,562	220,800	205,885	205,538	216,257	243,598
Name	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Passenger vehicles	200,861	209,438	178,451	186,385	191,368	180,325	160,423
Commercial vehicles	23,682	22,914	24,247	24,000	23,186	22,034	15,877
Total	224,543	232,352	202,698	210,385	214,554	202,359	176,300

### Dealerships and outlets

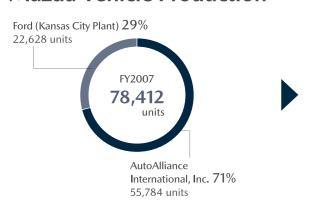
Dealerships	Outlets
212	938

### **Export Volume**

Country/region	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
North America	279,568	235,917	240,184	284,204	278,911	342,833	345,138
Europe	315,118	284,462	218,844	208,927	173,928	165,842	203,144
Oceania	74,928	70,568	76,602	70,532	90,660	97,586	97,871
Middle East	59,692	62,914	41,481	56,275	22,746	21,228	34,541
Asia	20,609	32,135	31,367	45,893	35,323	31,958	44,116
Africa	15,944	11,532	8,988	7,235	4,420	4,429	4,682
Central & South America	59,294	45,043	31,794	49,399	47,859	38,700	61,308
Total	825,153	742,571	649,260	722,465	653,847	702,576	790,800
Country/region	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
North America			201 (10	202 497	295,516	308,618	266,097
1401ti17 tillelled	296,023	312,981	301,649	303,487	293,310	300,010	200,077
Europe	296,023	312,981 200,458	209,490	213,736	230,249	229,878	144,039
							,
Europe	200,036	200,458	209,490	213,736	230,249	229,878	144,039
Europe Oceania	200,036	200,458	209,490 82,256	213,736	230,249	229,878 63,829	144,039 77,130
Europe Oceania Middle East	200,036 86,801 50,438	200,458 91,221 53,344	209,490 82,256 44,140	213,736 83,048 45,979	230,249 80,510 47,839	229,878 63,829 60,722	144,039 77,130 34,941
Europe Oceania Middle East Asia	200,036 86,801 50,438 50,034	200,458 91,221 53,344 63,887	209,490 82,256 44,140 81,224	213,736 83,048 45,979 78,610	230,249 80,510 47,839 85,766	229,878 63,829 60,722 74,620	144,039 77,130 34,941 46,253
Europe Oceania Middle East Asia Africa	200,036 86,801 50,438 50,034 7,872	200,458 91,221 53,344 63,887 10,798	209,490 82,256 44,140 81,224 13,038	213,736 83,048 45,979 78,610 13,974	230,249 80,510 47,839 85,766 14,169	229,878 63,829 60,722 74,620 12,190	144,039 77,130 34,941 46,253 6,880

# Activities by Region / North America (As of March 31, 2021)

### **Mazda Vehicle Production**





### Mazda Sales



### **Regional Headquarters**

Country/ region	Plant	Location	Established	Number of employees	Primary business	Investment ratio
U.S.A.	Mazda North American Operations (MNAO)*	Irvine, California	October 1997	-	Importer and distributor of Mazda vehicles, parts and accessories. Technical trend surveys and research, design development, evaluation testing and vehicle certification for the North American market.	-

<sup>\*</sup>Mazda North American Operations (MNAO) is a generic organizational name which comprises Mazda Motor of America, Inc. and Mazda Motor de Mexico S. de R. L. de C. V.

### **R&D Sites**

Country/ region	Plant	Location	Activities
11.6.4	Mazda North American Operations	Irvine, California	Technology and market trend studies in the North American market     Design development for the North American market
U.S.A.	(MNAO)*	Flat Rock, Michigan	<ul> <li>Evaluation of product conformity with North American market standards</li> </ul>

<sup>\*</sup>Mazda North American Operations (MNAO) is a generic organizational name which comprises Mazda Motor of America, Inc. and Mazda Motor de Mexico S. de R. L. de C. V.





Mazda North American Operatio
(MNAO)

### **Production Facilities**

Country/ region	Plant	Location	Start of Mazda production	Number of employees	Primary products	Investment ratio
Mexico	Mazda de Mexico Vehicle Operation (MMVO)*	Salamanca, Guanajuato	January 2014	5,200	Mazda2, Mazda3, CX-30	Mazda 100%

<sup>\*</sup>Trade name of Mazda Motor Manufacturing de Mexico, S.A. de C.V. (MMMdM) and Mazda Motor Operaciones de Mexico, S.A. de C.V (MMOdM) collectively.

#### History of MMVO

2011	2014			
September Established MMVO together with Sumitomo Corporation October Held the groundbreaking ceremony	January Started production of February Held opening ceremo	Mazda3 Started double • shift operation •	ectober Started production of Mazda Started operations at engine Announced plans to increase yearl	
2015	2017	2018	2019	2020
April Started production of SKYACTIV-G 2.0, SKYACTIV-G 1.5, and SKYACTIV-D 1.5 June Started production of compact car for Toyota Motor Corporation	January Started the production of SKYACTIV-G 2.5	May Started the production of Mazda2 (sedan)	January Started production of new Mazda3 model September Started production of CX-30	November Mazda and Sumitomo Agree to Transfer Shares of MMVO

#### **Mazda Vehicle Production**

Country/region	Plant	FY2007 (107.4-108.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
U.S.A.	AutoAlliance International, Inc.	55,784	56,080	39,152	44,875	47,101	19,101	_
0.3./\.	Ford (Kansas City Plant)	22,628	10,846	10,129	7,725	1,523	_	_
Mexico	Mazda de Mexico Vehicle Operation							10,007
Country/region	Plant	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
	Plant AutoAlliance International, Inc.	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Country/region U.S.A.		FY2014 ('14.4-'15.3) — —	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3) — — —	FY2017 ('17.4-'18.3) — —	FY2018 ('18.4-'19.3) — —	FY2019 ('19.4-'20.3) ————————————————————————————————————	FY2020 ('20.4-'21.3) — —
	AutoAlliance International, Inc.	FY2014 ('14.4-'15.3) 140,089	FY2015 ('15.4-'16.3) 213,088	FY2016 ('16.4-'17.3) 195,148	FY2017 ('17.4-'18.3) 180,445	FY2018 ('18.4-'19.3) 168,694	FY2019 ('19.4-'20.3)  -  -  131,350	FY2020 ('20.4-'21.3) 132,518

<sup>&</sup>quot;The overseas production figures represent Mazda brand units coming off the production line (CKD units excluded). The figures for Mexico, however, include passenger cars for other manufacturers.

### **Distributors**

Country/region	Plant	Location	Established	employees	Investment ratio
U.S.A.	Mazda Motor of America, Inc.	Irvine, California	February 1971	913	Mazda 100%
Canada	Mazda Canada, Inc.	Richmond Hill, Ontario	July 1968	181	Mazda 100%
Mexico	Mazda de Mexico Sales & Commercial Operation*	Centro de la Ciudad Santa Fe, Mexico City	December 2004	80	Mazda 100%

<sup>\*</sup>Trade name of Mazda Motor de Mexico, S. de R.L. de C.V. and Mazda Servicios de Mexico, S. de R.L. de C.V. collectively.

#### **Number of Distributors and Dealerships**

Market	Number of markets	Distributors	Dealerships
U.S.A.	1	1	548
Canada	1	1	163
Mexico	1	1	61

### Mazda Sales

Market	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
U.S.A.	294,725	240,055	209,913	238,184	267,891	273,307	283,721
Canada	88,507	81,253	75,048	75,055	71,783	72,136	69,685
Mexico	18,011	22,303	18,894	26,473	30,071	25,283	34,759
Market	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Market U.S.A.	FY2014 ('14.4-'15.3) 305,788	FY2015 ('15.4-'16.3) 305,783	FY2016 ('16.4-'17.3) 302,195	FY2017 ('17.4-'18.3) 304,394	FY2018 ('18.4-'19.3) 287,163	FY2019 ('19.4-'20.3) 275,389	FY2020 ('20.4-'21.3) 294,664
							(
U.S.A.	305,788	305,783	302,195	304,394	287,163	275,389	294,664

# Activities by Region / Europe (As of March 31, 2021)

# Mazda Sales



### **Regional Headquarters**

Country/ region	Company name	Location	Established	Number of employees	Primary business	Investment ratio
Germany	Mazda Motor Europe GmbH (MME)	Leverkusen	March 1998	303	Office Sales	Mazda Motor Logistics Europe N.V. 100%
	(European R&D Centre)	Oberursel	December 1987		R&D	
Belgium	Mazda Motor Logistics Europe N.V. (Vehicles and Parts Distribution Center)	Willebroek	August 1998	346	Office Logistics, Sales	Mazda 100%

### **R&D Sites**

Country/region	Company name	Location	Activities
Germany	Mazda Motor Europe GmbH (MME)	Oberursel	<ul> <li>Technology and market trend studies in the European market</li> <li>Design development for the European market</li> <li>Evaluation of product conformity with European market standards</li> </ul>

### **Production Facilities**

Country/ region	Company name	Location	Start of Mazda production	Number of employees	Primary products	Investment ratio
Russia ⁴¹	MAZDA SOLLERS Manufacturing Rus (MSMR)	Vladivostok	October 2012	512	CX-5, CX-30, CX-9, MAZDA6	Mazda 50% Sollers 50%

<sup>\*1</sup> Assembly only (Volume is not disclosed)

### **Production volume**

Country/ region	Company name	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Spain	Ford (Valencia Plant)	5,708						
Country/ region	Company name	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Spain	Ford (Valencia Plant)							_

 $<sup>^*</sup>$ The overseas production figures represent Mazda brand units coming off the production line (CKD units excluded).



Mazda Motor Europe GmbH (MME)

### Distributors

Country/ region	Company name	Location	Established	Number of employees	Investment ratio
Germany	Mazda Motors (Deutschland) GmbH	Leverkusen	November 1972	192	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
Austria	Mazda Austria GmbH	Klagenfurt	July 1981	119	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
Portugal	Mazda Motor de Portugal Lda.	Lisbon	February 1995	16	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
Italy	Mazda Motor Italia S.p.A.	Rome	December 1999	50	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
Spain	Mazda Automoviles Espana, S.A.	Madrid	February 2000	57	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
France	Mazda Automobiles France S.A.S	Saint Germain en Laye Cedex	February 2001	51	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
Switzerland	Mazda (Suisse) S.A.	Petit-Lancy	February 2001	46	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
U.K.	Mazda Motors UK Ltd.	Dartford	May 2001	128	Mazda 75% Mazda Motor Logistics Europe N.V. 25%
Denmark	Mazda Motor Denmark	Rodovre	April 2003	19	Mazda Motor Logistics Europe N.V. Branch
Norway	Mazda Motor Norge	Kolbotn	April 2004	17	Mazda Motor Logistics Europe N.V. Branch
Sweden	Mazda Motor Sweden	Kungsbacka	April 2004	15	Mazda Motor Logistics Europe N.V. Branch
Russia	Mazda Motor Rus , OOO	Moscow	December 2005	88	Mazda 100%
Ireland	Mazda Motor Ireland	Dublin	July 2006	10	Mazda Motor Logistics Europe N.V. Branch
Czech Republic	Mazda Motor Czech	Prague	October 2006	16	Mazda Motor Logistics Europe N.V. Branch
Slovakia	Mazda Motor Slovakia	Bratislava	October 2006	5	Mazda Motor Logistics Europe N.V. Branch
Belgium/ Luxemburg	Mazda Motor Belux	Willebroek	April 2007	39	Mazda Motor Logistics Europe N.V. Branch
Hungary	Mazda Motor Hungary Kft	Budapest	April 2008	13	Mazda Motor Logistics Europe N.V. 100%
Croatia	Mazda Motor Croatia d.o.o.	Zagreb	April 2008	11	Mazda Motor Logistics Europe N.V. 100%
Slovenia	Mazda Motor Slovenija d.o.o.	Ljubljana	April 2008	8	Mazda Motor Logistics Europe N.V. 100%
Poland	Mazda Motor Poland Co., Ltd.	Warsaw	May 2008	34	Mazda Motor Logistics Europe N.V. Branch
Turkey	Mazda Motor Logistics Europe N.V. Merkezi Belcika Turkiye Istanbul Subesi	Istanbul	June 2008	6	Mazda Motor Logistics Europe N.V. Branch
Netherlands	Mazda Motor Nederland	Waddinxveen	October 2008	36	Mazda Motor Logistics Europe N.V. Branch

### **Number of Distributors and Dealerships**

Market	Number of markets	Distributors	Dealerships
Europe	43	30	1,960

### Mazda Sales

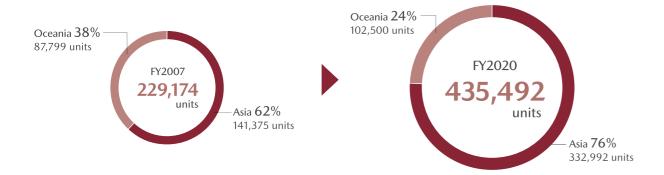
Market	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Germany	66,160	57,289	50,492	47,978	41,114	39,628	47,430
U.K.	53,162	46,228	51,083	41,246	30,438	25,601	34,612
Russia	57,675	69,994	22,447	29,008	43,561	42,163	44,164
Others	149,589	148,134	114,882	93,256	67,572	64,148	80,518
Market	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Germany	51,442	59,961	62,994	68,167	67,377	64,114	40,961
U.K.	40,017	47,997	44,552	38,091	38,512	34,284	20,904
Russia	46,349	24,657	22,235	26,629	32,303	31,588	26,859
Others		122.001	121 7/0	125 (04	121 50/	122 526	00.743
Others	91,325	123,901	131,769	135,694	131,586	133,526	89,743

# Activities by Region / Asia, Oceania (As of March 31, 2021)

### **Production Volume**



### Sales volume



### **Regional Headquarters**

Country/ region	Company name	Location	Established	Number of employees	Primary business	Investment ratio
Thailand	Mazda South East Asia, Ltd. (MSEA)	Bangkok	August 2005	-	Overall management of business in the ASEAN region	Mazda 100%
	Mazda Motor (China) Co., Ltd. (MCO)	Pudong New District, Shanghai	January 2005		Overall management of business in China	Mazda 100%
China	Mazda Motor (China) Co., Ltd. Beijing Branch (MCO-Beijing)	Chaoyang District, Beijing	November 2007	96	Branch Office of MCO	-
Criina	Mazda Motor (China) Co., Ltd. China Engineering Support Center (MCO-CESC)	Jiading District, Shanghai	August 2005	70	Branch Office of MCO / Workshops, market research and technology studies for the Chinese market, as well as technical support in the region	-

### **R&D Sites**

Country/region	Company name	Location	Activities
China	Mazda Motor (China) Co., Ltd. China Engineering Support Center (MCO-CESC)	Shanghai	<ul> <li>Technology and market trend studies in the Chinese market</li> </ul>

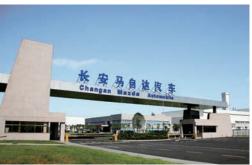
### **Production Facilities**

Country/ region	Company name	Location	Start of Mazda production	Number of employees	Primary products	Investment ratio
	AutoAlliance (Thailand) Co., Ltd. (AAT)	Rayong Province	May 1998 (Established in November 1995)	5,480	Mazda2, Mazda3, CX-3, CX-30	Mazda 50% Ford 50%
Thailand	Mazda Powertrain Manufacturing (Thailand) Co., Ltd. (MPMT)	Chonburi Province	January 2015	854	Transmission and engines for vehicles	Mazda 100%
	China FAW Corporation Limited (FAW)	Changchun, Jilin Province			Mazda6, CX-4	Local 100%
China	Changan Mazda Automobile Co., Ltd. Nanjing, (CMA) Jiangsu F		October 2007	2,763	Mazda3, CX-30, CX-5, CX-8	Changan Automobile 50% Mazda 50%
	Changan Mazda Engine Co., Ltd. (CME)	Nanjing, Jiangsu Province	April 2007 (Established in September 2005)	1,031	Engines for vehicles	Changan Automobile 50% Mazda 50%
Vietnam <sup>*1</sup>	Thaco Mazda Automobile Manufacturing Company	Nui Thanh District, Quang Nam Province	October 2011		Mazda3, Mazda6, CX-5, CX-8	Local 100%
Malaysia <sup>*1</sup>	Mazda Malaysia Sdn. Bhd. (MMSB)	Shah Alam, Selangor	Established in September 2012'2	131	CX-5, CX-8	Mazda 70% Local 30%

 $<sup>^{*}1</sup>$  Assembly only (Volume is not disclosed)  $^{*}2$  New plant established in May 2018







Changan Mazda Automobile Co., Ltd. (CMA)

### **History of AAT**

1995	1998		2000	2005	2006	2007	2009
<b>November</b> Established	May Started production (B series) December Started exports	n of Mazda Fighter	August Reached 100,000 Bl units	May Reached 500,000 BU units	February Started produc of 1st-generatio BT-50		
2010		2011		2012	> 2	2014	2015
August Announced invest 350 n pickup truck	nillion USD in	February Started production of 2nd-generation Maz May Started production of 2nd-generation BT-5	da3 f	May Increased production capacity at pickup truck plant	Sta	bruary Inted production of d-generation Mazda3	October Started production of CX-3

### 2019

November Started production of CX-30

**History of FAW** 

2003	2014	2016	2020
April Started production of 1st-generation Mazda6	<b>April</b> Started production of Mazda6	March Started production of CX-4	June Made China FAW Corporation Limited (FAW) the outsourcing company instead of FAW Car Co., Ltd. (FCC)

# Activities by Region / Asia, Oceania (As of March 31, 2021)

### History of CMA

2001	20	05		$\rangle$	2006			
Co., Ltd. (CAF) established by Changan Automobile and Ford bu as		btained approval from the government to uild a vehicle production plant in Nanjing the second CAF plant lazda announced plans to join the project y investing in CAF			Nanjing March  • A three-company joint venture created after Mazda's investment			r Mazda's investment in CAF 5% (Ford), and 15% (Mazda)
2007	2008			2010	)		2011	
September Completion ceremony held at the CFMA Nanjing Plant October The production of Mazda2 started at the CFMA Nanjing Plant	(Capital:		CFMA increased USD →	May Moved production of from Chongqing Plan Nanjing Plant.		gqing Plant to	capad Plant. • Starte	ased production city at CFMA Nanjing
2012		2013	2014	2018		2019	2020	
November Established Changan Mazc Automobile Co., Ltd. (CM,		June Started the production of CX-5	April Started the production of Mazda3	April Started to producti of CX-8		August Started production of new Mazda3	April Started production of CX-30	

### **Mazda Vehicle Production**

Country/ region	Company name	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Thailand	AutoAlliance (Thailand) Co., Ltd.	52,977	38,711	39,775	95,657	76,185	120,746	77,351
China	China FAW Corporation Limited (FAW)	107.05/	105.000	100.725	240 201	104.005	157.024	100 555
China	Changan Mazda Automobile Co., Ltd. (CMA)	107,956	105,998	198,725	240,301	196,885	157,934	190,555
Taiwan	Ford Lio Ho Motor Co., Ltd.	12,483	4,937	12,485	3,521	3,571	4,348	6,089
Vietnam	Thaco Mazda Automobile Manufacturing Company	_	_	_	_	288	173	720
Others		285	200	140				
Country/								
region	Company name	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
. ,,	Company name AutoAlliance (Thailand) Co., Ltd.	FY2014 ('14.4-'15.3) 84,540	FY2015 ('15.4-'16.3) 126,378	FY2016 ('16.4-'17.3) 134,770	FY2017 ('17.4-'18.3) 133,188	FY2018 ('18.4-'19.3) 141,246	FY2019 ('19.4-'20.3) 116,456	FY2020 ('20.4-'21.3) 61,639
region Thailand		84,540	126,378	134,770	133,188	141,246	116,456	61,639
region	AutoAlliance (Thailand) Co., Ltd.							. ,
region Thailand	AutoAlliance (Thailand) Co., Ltd. China FAW Corporation Limited (FAW)	84,540	126,378	134,770	133,188	141,246	116,456	61,639
Thailand China	AutoAlliance (Thailand) Co., Ltd. China FAW Corporation Limited (FAW) Changan Mazda Automobile Co., Ltd. (CMA)	84,540 215,262	126,378	134,770 292,181	133,188	141,246	116,456	61,639

 $<sup>{}^*\!</sup> The \ overseas \ production \ figures \ represent \ Mazda-brand \ units \ coming \ off \ the \ production \ line \ (CKD \ units \ excluded).$ 

### Distributors

Country/region	Company name	Location	Established	Number of employees	Investment ratio
Thailand	Mazda Sales (Thailand) Co., Ltd.	Bangkok	June 1990	184	Mazda 96.1% KKS 3.9%
China	FAW Mazda Motor Sales Co., Ltd.	Changchun, Jilin Province	March 2005	282	FAW Car 56% Mazda 40% FAW Group 4%
Cillia	Changan Mazda Automobile Corporation, Ltd.	Nanjing, Jiangsu Province	April 2007	251	Sales department of CMA
Taiwan	Mazda Motor Taiwan Co., Ltd.	Taipei	December 2013	56	Mazda 100%
Australia	Mazda Australia Pty Ltd.	Mount Waverley, Victoria	April 1967	316	Mazda 100%
New Zealand	Mazda Motors of New Zealand Ltd.	Mt Wellington, Auckland	June 1972	44	Mazda 100%

### **Number of Distributors and Dealerships**

Region	Number of markets	Distributors	Dealerships
Asia	15	15	321
Oceania	14	14	190
China	1	2	469
Taiwan	1	1	37

### Mazda Sales

FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
101,005	134,564	196,166	235,800	222,635	174,687	196,483
14,970	9,151	13,192	16,207	15,477	12,342	14,524
25,400	19,929	27,878	56,183	67,040	102,677	75,583
87,799	85,386	86,699	93,797	98,849	111,282	112,608
FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
214,628	235,024	291,688	322,420	247,339	211,634	228,136
15,389	21,579	22,997	23,046	21,710	16,003	16,660
77,853	102,319	105,933	117,436	137,572	103,947	88,196
111,650	128,188	131,247	129,540	123,752	101,347	102,500
	101,005 14,970 25,400 87,799 FY2014 ('14,4-'15,3) 214,628 15,389 77,853	14,970     9,151       25,400     19,929       87,799     85,386       FY2014 ('14.4-'15.3)     FY2015 ('15.4-'16.3)       214,628     235,024       15,389     21,579       77,853     102,319	101,005         134,564         196,166           14,970         9,151         13,192           25,400         19,929         27,878           87,799         85,386         86,699           FY2014 ('14.4-'15.3)         FY2015 ('15.4-'16.3)         FY2016 ('16.4-'17.3)           214,628         235,024         291,688           15,389         21,579         22,997           77,853         102,319         105,933	101,005         134,564         196,166         235,800           14,970         9,151         13,192         16,207           25,400         19,929         27,878         56,183           87,799         85,386         86,699         93,797           FY2014 ('14.4-'15.3)         FY2015 ('15.4-'16.3)         FY2016 ('16.4-'17.3)         FY2017 ('17.4-'18.3)           214,628         235,024         291,688         322,420           15,389         21,579         22,997         23,046           77,853         102,319         105,933         117,436	101,005         134,564         196,166         235,800         222,635           14,970         9,151         13,192         16,207         15,477           25,400         19,929         27,878         56,183         67,040           87,799         85,386         86,699         93,797         98,849           FY2014 ('14.4-'15.3)         FY2015 ('15.4-'16.3)         FY2016 ('16.4-'17.3)         FY2017 ('17.4-'18.3)         FY2018 ('18.4-'19.3)           214,628         235,024         291,688         322,420         247,339           15,389         21,579         22,997         23,046         21,710           77,853         102,319         105,933         117,436         137,572	101,005         134,564         196,166         235,800         222,635         174,687           14,970         9,151         13,192         16,207         15,477         12,342           25,400         19,929         27,878         56,183         67,040         102,677           87,799         85,386         86,699         93,797         98,849         111,282           FY2014 ('14.4-'15.3)         FY2015 ('15.4-'16.3)         FY2016 ('16.4-'17.3)         FY2017 ('17.4-'18.3)         FY2018 ('18.4-'19.3)         FY2019 ('19.4-'20.3)           214,628         235,024         291,688         322,420         247,339         211,634           15,389         21,579         22,997         23,046         21,710         16,003           77,853         102,319         105,933         117,436         137,572         103,947

### Sales in FY2020

Asia		Oceania	
China	228,136 units	Australia	92,511 units
Taiwan	16,660 units	Others	9,989 units
Thailand	40,004 units		
Other Asian regions	48,192 units		

# Activities by Region / Caribbean, Central and South America, Middle East, Africa (As of March 31, 2021)

### Mazda Sales

95,076 units



#### **Mazda Vehicle Production**

Country/ region	Company name	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
South Africa	Ford Motor Company of Southern Africa (Pty) Ltd.	6,214	4,135	3,917	3,690	2,951	3,098	3,154
Zimbabwe	Willowvale Mazda Motor Industries (PVT) Ltd.	1,517	1,468	684	337	813	246	1
Colombia	Compania Colombiana Automotriz S.A. (CCA)	6,173	3,316	3,727	5,018	3,223	3,905	2,044
Ecuador	Manufacturas, Armadurias y Repuestos Equatorianos S.A. (MARESA)	6,448	9,016	6,860	9,378	6,108	11,334	6,842
Country/ region	Company name	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
South Africa	Ford Motor Company of Southern Africa (Pty) Ltd.	2,283	932	_	_	_	_	_
Zimbabwe	Willowvale Mazda Motor Industries (PVT) Ltd.	_	_		_	_		_
Colombia	Compania Colombiana Automotriz S.A. (CCA)	351		_	_	_	_	_
Ecuador	Manufacturas, Armadurias y Repuestos Equatorianos S.A. (MARESA)	6,879	1,684					_

\*The overseas production figures represent Mazda brand units coming off the production line (CKD units excluded).



Head Office of Mazda Southern Africa



A new-generation dealership in downtown Bogotá, the capital of Colombia

### **Distributors**

Country/ region	Company name	Location	Established	Number of employees	Investment ratio
Colombia	Mazda de Colombia S.A.S (MCOL)	Bogotá	May 2014	65	Mazda 100%
South Africa	Mazda Southern Africa (Pty) Ltd (MSA)	Midland	July 2013	41	Mazda 70% Itochu Corporation 30%

### **Number of Distributors and Dealerships**

Region	Number of markets	Distributors	Dealerships
Caribbean, Central and South America*	36	35	221
Middle East	13	13	84
Africa	38	23	117

<sup>\*</sup> Excluding Mexico

#### Mazda Sales

Market	FY2007 ('07.4-'08.3)	FY2008 ('08.4-'09.3)	FY2009 ('09.4-'10.3)	FY2010 ('10.4-'11.3)	FY2011 ('11.4-'12.3)	FY2012 ('12.4-'13.3)	FY2013 ('13.4-'14.3)
Caribbean, Central and South America	61,731	47,802	33,752	43,464	38,401	35,311	42,342
Middle East	64,163	56,965	55,659	54,078	33,410	29,852	39,408
Africa	23,929	22,969	16,508	15,582	12,595	9,824	11,494
Market	FY2014 ('14.4-'15.3)	FY2015 ('15.4-'16.3)	FY2016 ('16.4-'17.3)	FY2017 ('17.4-'18.3)	FY2018 ('18.4-'19.3)	FY2019 ('19.4-'20.3)	FY2020 ('20.4-'21.3)
Caribbean, Central and South America	44,922	48,671	49,691	54,232	58,086	51,513	39,309
Middle East	44,690	54,742	48,635	53,087	50,084	58,452	45,084
Africa	11,750	18,935	17,607	18,242	18,774	14,544	10,683

### Sales in FY2020

Caribbean, Central and South Am	nerica Middle East	Africa	
Chile 9,744 units	Saudi Arabia 25,606 units	South Africa	8,251 units
Colombia 18,271 units	Israel 12,704 units	Others	2,432 units
Others 11,294 units	Others 6,774 units		

$C_0$	or	р	O	ra	te	

1920 January Toyo Cork Kogyo Co. Ltd. is founded February Shinpachi Kaizuka becomes the first president Headquarters and factory of the company move from Nakajimashinmachi to Yoshiiima in Hiroshima 1921 March Jujiro Matsuda becomes the second presiden 1922 December Osaka office is established 1924 February Tokyo office is established 1925 December Factory fire burns 70% of the equipment resulting in production suspension 1927 September Company is renamed to Toyo Kogyo Co., Ltd. Location of the headquarters is registered in Shinchi, Fuchu-mura, Aki-gun 1931 May Mazda enters an exclusive agency agreement with Mitsubishi Corporation in terms of three-wheeled trucks and other models July 1934 March Mazda is registered as a trademark 1935 November Nagoya office is established 1936 April A carayan of three-wheeled trucks travels 2,700km from Kagoshima to Tokyo as part of an advertising campaign Japan sales agreement with Mitsubishi is canceled 1938 January Mazda is designated as a plant collectively controlled by the army and the navy under the Military Industry and Mobilization Act Ministry of Commerce and Industry orders Mazda to build wartime 1941 February standard three-wheeled truck Construction of small arms factory in Head Office district is completed April 1943 January Mazda becomes a licensed maker of manufacturing equipment (rock drills) and a licensed machine tool manufactu 1944 January Arms and machine tools departments are designated to manufacture munitions by ministers in charge of army, navy and military goods Rock drills, airplane engine parts and automobile departments are April also designated to manufacture munitions Establishment of Toyo Cork Manufacturing Corp. by joint investment with Uchiyama Cork Kogyosho

1945 August

August

1946 January

October

the city of Hiroshima fall victim to the atomic bombing August Designations to manufacture munitions are canceled, and Mazda lends part of its company buildings to Hiroshima Prefecture to house all of its government departments in November Conversion of production plants from three-wheeled trucks, rock drills and machine tools to civilian production is approved 1946 February Toyo Kogyo Co., Ltd. labor union is formed 1949 October Fulfilled plan to establish one sales company in each prefecture of Japan 1951 December Tsuneji Matsuda becomes the third president, Jujiro Matsuda becomes the chairman 1952 April Factories designated to be the object of reparations after the ware Participates in the first All Japan Motor Show September Signs an agreement with Acme Resin for resin coated sand production technology 1955 December Holds a ceremony for the first usage of a continuous gas carburizing furnace 1956 June Establishes mass production system for foundry with shell mold method 1958 June Ignition ceremony is held at the new forging plant in Fuchizaki district November Establishes technical alliance with Founir Institute of Technology to manufacture liquid resin, shell molds and shell mold cores 1959 June Establishes technical alliance with Canadian Nickel Products Company to manufacture ductile cast iron

A new "m" design symbol mark is launched

Completion of a new factory manufacturing

and production of coated sand goes 100% domestic

rock drills in Fuchizaki area

1945 December Resumes production of three-wheeled trucks

September Completion of a resin manufacturing plant

About 200 employees involved in the building removal work in

1960 April Opening ceremony for a newly completed paint and assembly shop with production capacity of 20,000 units per month Octobe Full-scale operation begins at the new shell-molding casting plant 1961 April Local assembly in Korea begins Introduction of vice president system, Kohei Matsuda becomes vice president Toyo Kogyo's new company hospital is completed lune Receives approval from the government for technical assistance July contract regarding rotary engine with NSU / Wankel Local assembly in the Philippines begins October December Vehicle distribution center with 5,000 units of capacity is built within the headquarters' premises 1962 March Technological alliance regarding passenger vehicle design technology with Carrozzeria Bertone Tokyo Office is upgraded to Tokyo Branch September Technical collaboration agreement regarding automobile manufacturing with the government of Burma (Myanmar) and

Burmese international trading commerce 1963 March Local assembly in Burma (Myanmar) begins

Osaka Office is upgraded to Osaka Branch April Technical alliance with Chrysler regarding powder metallurgy technology Local assembly in South Africa begins lune

A new wharf exclusively for loading vehicles onto vehicle carrier 1964 March

ships is completed Inauguration of Toyo-maru, Japan's first drive-in vehicle carrier ship, October for exclusive use by Mazda

1965 January Enters technical alliance with Perkins regarding diesel engines May Ceremony to mark completion of Miyoshi Proving Ground

October Opening ceremony for Toyo Ohashi bridge and company exclusive road



1967 March Full-scale exports to Europe begin "Mazda Motors" distributor is established in Australia 1968 June

plant exclusively for passenger vehicle production

1966 November Ceremony to mark start of operations at Ujina Plant No. 1, a

Starts joint research regarding emission gas control with Inter-Industry Emission Control (IIEC) group members including Ford Motor Company and Mobil Oil Corporation

"Mazda Motors of Canada" distributor is established in Canada Establishment of Mazda Motor of Benelux, parts distributor, in August

(MMA) is established

September Local production of passenger vehicles begins at a joint venture in

1969 February Operation start of Japan's first computer operated automobile emissions automatic analysis system with on-line and real-time processing capabilities

JATCO, a joint venture with Ford Motor Company and Nissan, is 1970 January

"Mazda Motors of America" (North West) distributor is lanuary

established in the USA

November Kohei Matsuda becomes the fourth president 1971 January Mazda's biggest distributor in the USA, Mazda Motor of America

February Local assembly in Indonesia begins 1972 January Completion of the first vehicle distribution center for export

September Pollution countermeasures system for rotary engines. Mazda REAPS (RE Anti Pollution System) is completed

October Completion of Mazda Training Center in Taibi November Mazda Technical Center is established in the USA

**December** Ceremony to mark completion of Ujina Plant No. 2, a plant exclusively for production of passenger vehicles, now capable of

producing 60,000 units per month

1968 July

1945

#### Product

1920

1922 July

1929 April

November Prototype 250cc two-stroke engine for motorcycle is completed Company-built motorcycles win the auto race of Hiroshima's 1930 October Shokon-sai (memorial service for the war dead) Production of three-wheeled truck, Mazda-go, type DA begins 1931 October 1932 Three-wheeled trucks are exported to Dalian, Fengtian, Qingdao for 1934 January Starts sale of three-wheeled truck type DC, Production of machine tools and air compressors begins First shipment of rock drills to Choshinko hydropower company 1935 October

Production of compressed cork board begins

Production of tooling machines begins

October Production and sales of gauge blocks begin **December** Starts sale of three-wheeled truck Type KC36

Starts sale of three-wheeled truck Type GA, "Green Panel" 1938 May **1939 February** Production of Type 97 motorcycle with a side car begins 1940 May Prototype of a small four-wheeled passenger car is built



Starts sale of three-wheeled truck Type-GB 1949 April August Resumes production of three-wheeled trucks for India 1950 April Starts sale of three-wheeled passenger car Type-PB Starts sale of rock drills developed completely in-house, including May TY24 jack hammer and TY44 light drifter Starts sale of four-wheeled truck Type CA with 1t capacity September Starts sale of three-wheeled truck Type CT with 1t capacity Type-CTL1 with 2t capacity completes a non-stop run from 1952 October . iroshima to Tokvo 1955 November Starts production of Japan's first TY24-LD leg rock drill December Starts selling Toyo Coated Sand for shell molding 1957 August Starts sale of Type-HBR 2t three-wheeled truck with round steering wheel October Installs first transfer machine November Starts sale of Type-MAR 1t three-wheeled truck with round steering wheel 1958 April Starts sale of Romper, four-wheeled light truck 1959 March Starts sale of D1100 and D1500 four-wheeled trucks featuring a May Starts sale of K360 three-wheeled micro-mini truck lune Starts sale of T600 small three-wheeled truck

Resumes production of rock drills and tools





Starts sale of T1100 and T1500 three-wheeled trucks featuring a

1960

1960 May

1961 February Starts sale of B360 four-wheeled micro-mini truck Starts sale of B360 light van, micro-mini commercial vehicle May Starts sale of B1500 small four-wheeled truck August 1962 February Starts sale of micro-mini passenger vehicle Carol Starts sale of D2000 four-wheeled truck with 2t capacity and T2000 April three-wheeled truck September Starts sale of B1500 van, compact commercial vehicle November Starts sale of compact passenger vehicle, Carol 600

Starts sale of R360 Coupe, micro-mini passenger vehicle

December Highest production volume among automakers in Japan for three 1963 October Starts sale of compact commercial vehicle, Mazda 800 van (Familia van) 1964 January Starts sale of E2000. 2t truck

September Displays Mazda Cosmo, a rotary engine featured sports car at the 11th Tokyo Motor Show as a reference mode

Starts sale of Mazda 800 sedan (known as Familia in Japan) compact passenger vehicle

1965 May Starts sale of E2300, medium-size, 3.5t truck May Starts sale of Light Bus, a 25-passenger small-size bus Starts sale of Kraft 1 5t truck lune

Starts sale of Mazda B1500 (Mazda Proceed in Japan) truck with 1t October



1966

1966 May Starts sale of Bongo, compact commercial vehicle August Starts sale of compact passenger vehicle, Mazda 1500/1800 (Luce in Japan) 1967 January Starts sale of E2500 Diesel, 2t truck

Starts sale of rotary engine vehicle, Mazda 110S (Mazda Cosmo May Sport in Japan)

November Starts sale of second generation Mazda 1000/1200/1300 (Familia in Japan)

Starts sale of rotary engine-powered R100 Coupe (Familia Rotary

November Starts sale of micro-mini commercial vehicles, B-series (Porter Van/Truck in Japan) Starts sale of four-wheeled micro-mini light truck, Porter Cab

1969 April Starts sale of E3800/4100 (Boxer in Japan), medium-size, 4t truck October Starts sale of high-end rotary engine-powered model, R130 October Coupe (Luce Rotary Coupe in Japan)

1970 May Starts sale of compact passenger vehicle, Mazda 616 (Capella in Japan) 1971 August Starts sale of E-series (Titan in Japan), medium-size, 2t to 3.5t truck

September Starts sale of Mazda 808/818 (Grand Familia in Japan), compact passenger vehicle

September Starts sale of RX-3 (Mazda Savanna in Japan), compact passenger vehicle **December** Starts sample production of small pickup trucks for Ford

Starts sale of Mazda Parkway 26 minibus 1972 April Three Mazdas dominate the

TS-b category of The Japanese Grand Prix Starts sale of the micro-mini

passenger vehicle, Chantez (Japan exclusive)

November Starts sale of second generation Mazda 929/RX-4 (Luce in Japan)



Cosmo Sport (110S)

Corporate

1973 October Pollution countermeasures system for reciprocating engines, Mazda CEAPS, is completed

1974 January Local assembly in the Philippines begins Completes Miyoshi diesel engine plant

1975 January Starts AM (All Mazda) Dispatch, a program to temporarily dispatch employees to dealers throughout Japan

Starts local production in Thailand

February Reorganizes sales structure in the USA to a three-company system Introduces CI system and adopts new corporate symbol April

1977 December Yoshiki Yamasaki becomes the fifth president

1978 March Starts SE (Sales Expansion) Dispatch, a program to temporarily dispatch employees to dealers throughout Japan

1979 November Enters a capital tie-up with Ford Motor Company, which acquired a 25% equity interest in Mazda

December Establishes Ford's sales channel, Autorama 1982 September Full-fledged production begins at the Hofu Plant (Nishinoura Starts local production at CCA in Colombia 1983 April September Makes an investment in Korean manufacturer, Kia Motors December Establishes new corporate philosophy: Mazda creates new value and spreads joy

Establishes Mazda North America (MANA)

December Starts operations at Hofu Transmission Plant in Nakanoseki district

Establishes European Office

1981 April

April



1984 May Company is renamed to Mazda Motor Corporation October Establishes the Mazda Foundation November Kenichi Yamamoto becomes the sixth president 1985 March Establishes Mazda Beijing Office Starts local production in India and first T-series (Titan in Japan) April comes off the line at Swaraj Mazda Newly establishes a comprehensive performance test course in Miyoshi Proving Ground 1986 February Launches Mazda Track Club, world-wide track-and-field sports 1987 March Local assembly in Taiwan begins Establishes the Mazda Research and Development Center Ann April Arbor in the USA Opens a new Technical Research Center (Yokohama) September Mazda MX-6, the first production model at Mazda Motor Manufacturing USA Corporation (MMUC) comes off the line December Norimasa Furuta becomes the seventh president 1988 May Starts Mazda Innovation (MI) Plan Reaches an OEM agreement for micro-mini vehicles with Suzuki May Motors Co., Ltd. Completes the Mazda Research and Development Center in Irvine Consolidates operations in the USA and establishes Mazda Motor of America, Inc. (MMA) and Mazda Research & Development of North America, Inc. (MRA) Establishes European distributor, Mazda Motor Europe (MME) 1989 February Industrial Machinery Division is separated to establish Mazda Earth Technologies Corporation Co., Ltd. and Toyo Advanced

Mazda and Ford decide to invest in Autorama

Tokyo Branch renamed Tokyo Head Office

Establishes Mazda Eunos and Mazda Autozam dealership channels

Technologies Co., Ltd.

March

June

1984

1990 January Holds a ceremony to mark completion of the Kenbuchi Proving Ground in Hokkaido Grand opening of European R&D Representative Office (MRE) in Germany 1991 November National sales channel Mazda Auto in Japan is renamed to **December** Yoshihiro Wada becomes the eighth president **1992 February** Full-scale production begins at Hofu No.2 production plant MMUC becomes AutoAlliance International, Inc., (AAI) an equal partnership between Mazda and Ford September Starts local production in China

1973 June

Product

1980

low-emission vehicle tax break  $\textbf{September} \ \ \textbf{Starts sale of third generation} \ \ \textbf{Mazda} \ \ 1000/1200/1300 \ \ (\textbf{Familia}$ 

Starts sale of Luce AP, Japan's first model to be eligible for Japan's

Launches second generation Mazda 616/RX-2 (Capella in Japan) 1974 February Introduces Road Pacer AP (Japan exclusive) 1975 April

October Introduces a series of rotary engine models equipped with 40% better fuel economy

October Starts sale of second generation Mazda 121/121L (Cosmo AP in Japan) 1976 February Starts sale of models equipped with Mazda lean combustion engine

to comply with 1976 gas emission regulations RX-3 (Savanna in Japan) marks its 100th victory in Japanese races May with a win at the JAF Grand Prix

1977 January Starts sale of fourth generation Mazda 323/GLC (Familia AP in Japan) Starts sale of second-generation B-Series (Proceed in Japan) April Starts sale of second generation E2000/2500/2700/3000 (Titan in May

Japan) equipped with a new 3.0-liter diesel engin Starts sale of second generation E1300/1600/2200 (Bongo August

Wide-Low in Japan), super low, flat bed trucks September First victory of a rotary engine powered model, March 76S Mazda,

Starts sale of E1300/1400/1600/2200 Vans (Bongo Multi Van in 1978 January Japan), flat floor vans free of protrusion from the wheel housings March Starts sale of RX-7 (Savanna RX-7 in Japan), a compact specialty car October Starts sale of third-generation Mazda 626 (Capella in Japan) 1979 February

RX-7 wins GTU class at 24 Hours of Daytona Starts supplying commercial vehicles to Ford Asia Pacific, notably



1980 May Starts supplying Ford with manual transmission for passenger vehicles (MTX)

Starts sale of fifth generation Mazda 323/GLC (Familia in Japan) hatchback adopting front engine - front wheel drive layout

September Starts sale of fifth generation Mazda 323/GLC (Familia in Japan)

September Starts supplying Ford Asia Pacific with passenger vehicle "Laser' Starts sale of third generation T-series (Titan in Japan), first of its class to adopt Two-way shift (sub-transmission

December Fifth generation Mazda Familia (known as Mazda 323/GLC outside Japan) wins Car of the Year Japan

1981 July Mazda RX-7 wins the 24 Hours of Spa at Circuit de Spa-Francorchamps, claiming the first ever victory for a Japanese omobile at the event

September Starts sale of third generation Mazda 929 (Cosmo in Japan) October Starts sale of fourth generation Mazda 929 (Luce in Japan) 1982 January Starts sale of second generation T2000/3000 bus (Parkway in Japan)

Starts supplying Ford with automatic transmission for passenger Mazda RX-7 254 completes the Le Mans 24-Hour endurance race lune

for the first time, ranking 14th Starts supplying Ford with diesel engines for commercial vehicles September Starts sale of fourth generation Mazda 626 (Capella in Japan),

adopting front engine - front wheel drive layout Starts supplying Autorama with passenger vehicles, notably the Laser and the Telstar

December Mazda Capella / Ford Telstar wins Car of the Year Japan 1983 June Starts sale of Bongo Brawny van and wagon, 1t commercial

September Starts sale of third-generation E-series (Bongo in Japan) van and wagor

5th generation Familia (GLC/323)

1984 January Starts sale of third-generation E-series (Bongo in Japan) truck Starts sale of Bongo Brawny truck with 1.5t loading capacity January Starts sale of sixth generation Mazda 323 (Familia in Japan) 1985 January October Starts sale of second-generation RX-7 Adds Japan's first full-time AWD system to Mazda 323 (Familia in October Japan) lineup 1986 February Starts sale of Ford Festiva September Starts sale of fifth-generation Mazda 929 (Luce in Japan) equipped with Mazda's first V-shaped 6-cylinder engine 1987 January Starts sale of Mazda Etude (Japan exclusive), compact passenger vehicle Victory of Mazda323 4WD (Familia in Japan) in the second round of February the WRC. Swedish Rally, becoming the first Japanese car to carry home an overall win March Succeeds in developing a diesel engine with pressure wave supercharger May Starts sale of fifth-generation Mazda 626 (Capella in Japan), adopting world's first speed-sensitive four-wheeled steering system Succeeds in developing hi-reflex coat, a new painting technology 1988 August that enables high-quality finish **September** Starts sale of Mazda MPV, multi-purpose vehicle, in the North American market Starts sale of compact passenger vehicle, Persona (Japan exclusive) October 1989 February Starts sale of seventh generation Mazda 323 (Familia in Japan) and five-door model Mazda 323F (Familia Astina in Japan) Starts sale of first-generation Scrum (Japan exclusive), micro-mini commercial vehicles September Imports Citroen BX from France and starts sale at Eunos dealers September Starts sale of light-weight sports car, MX-5 (Eunos Roadster in Japan) November Starts sale of Eunos 100 and Eunos 300 compact passenger vehicles

November Re-enters the micro-mir

passenger vehicle

generation Carol

market with second-

Introduces Mazda MPV 1990 January Announces the US launch of Mazda Navajo, an OEM model February

produced by Ford Imports Lancia Thema and Autobianki Y10 from Italy and starts February sale of them at Autozam dealers

Starts sale of fourth-generation Eunos Cosmo (Japan exclusive), featuring a newly developed three-rotor rotary engine

September RX-7 (Savanna RX-7 in Japan) becomes first in history to reach a total

of 100 wins in the IMSA racing series in the USA by a single car model September Starts sale of Mazda 121 (Revue in Japan), compact passenger vehicle

Starts sale of Proceed Marvie, passenger vehicle 1991 January

Starts sale of Mazda 929 (Sentia in Japan), passenger vehicle Starts sale of MX-3/Eunos 30X (Eunos Presso in Japan), featuring lune

the world's first mass-produced 1.8-liter V6 DOHC engine Starts sale of MX-3/Eunos 30X (AZ-3 in Japan), compact

passenger vehicle Mazda 787B wins the 59th edition of Le Mans 24-Hour Endurance

Race claiming the first victory for a Japanese automobile October Starts sale of Mazda 626 (Cronos in Japan), passenger vehicle

November Starts sale of Mazda 626 (Anfini MS-6 in Japan), Mazda 929 (Anfini MS-9 in Japan), passenger vehicle December Starts sale of third generation Mazda RX-7 (Anfini RX-7 in Japan)

December Mazda RX-7 (Anfini RX-7 in Japan) wins the RJC New Car of the

1992 January Starts sale of Mazda MX-6, passenger vehicle

February Starts sale of Xedos 6 (Eunos 500 in Japan), compact passenger vehicle March Starts sale of Mazda 929 (Anfini MS-8 in Japan), passenger vehicle Starts sale of Autozam Clef (Japan exclusive), passenger vehicle

> Starts sale of Autozam AZ-1 (Japan exclusive). micro-mini passenger vehicle

October

Mazda 787B during the 59



Eunos Roadster (MX-5)

Corporate

Product

1994 June

1993 October Mazda and Nissan Motor Corporation enter into an OEM supply agreement for mutual supply of commercial vehicles

December Mazda and Ford enter into a long-term strategic relationship to

enhance competitive strength

1994 May Mazda Museum opens within the headquarters' premises November Mazda becomes first Japanese automaker to acquire ISO 9002

1995 November Mazda and Ford jointly establish production company, AutoAlliance (Thailand) Co., Ltd



1996 April National sales channel in Japan Anfini is renamed to Mazda Anfini Integrates Eunos dealers with either Mazda Anfini dealers or Mazda April

Ford's stake in Mazda increases from 25% to 33.4%

Mazda becomes first Japanese automaker to acquire ISO 9001

May

Henry D.G. Wallace becomes the ninth president. lune December Launches Mazda Digital Innovation (MDI)

Implements a new personnel system 1997 April

Inaugurates new brand symbol:

Integrates North American subsidiaries into MMA, commonly October known as Mazda North American Operations (MNAO)

November James E. Miller becomes 10th president

1998 April National sales channel in Japan Autozam is renamed to Mazda Autozam Defines product philosophy to act as a guide for product development April

Consolidates MME and MPE in Belgium and establishes Mazda June Motor Europe GmbH (MME)

Starts mass production of small pickup trucks at production July

company AAT in Thailand Establishes Mazda Motor August Logistics Europe N.V.

(MLE)

1999 April New brand message "Get it and be moved," is launched lune

Mazda reaches an agreement with Mitsubishi Motors to supply small commercial vehicles to Mitsubishi

December Mark Fields becomes 11th president Earns ISO 14001 certification for all production sites in Japan 2000 June

Defines Mazda's brand DNA for passenger cars and deepens July Mazda's product development philosophy

November Announces Millennium Plan, Medium-Term Management Plan

Introduces Special Early Retirement Program 2001 March September Closes Ujina Plant No.2 (U2)

2002 January Completes Nakasatsunai Proving Ground in Hokkaido

Opens company day-care center March

Starts full-scale communications campaign: Mazda's new brand April

message, Zoom-Zoom Enhances corporate governance by taking measures such as the May

June Lewis Booth becomes 12th president

Introduces environmentally-friendly Three-Layer Wet Paint system December Mazda establishes Management Advisory Committee to further

enhance corporate governance

2003

Mav

2006 April

Changan Ford is renamed to Changan Ford Mazda Automobile Co., Ltd. (CFMA) after investment from Mazda

Holds opening ceremony for Mine Proving Ground



2007 March March

2008 June

Formulates new mid-term plan: Mazda Advancement Plan Announces long-term vision for technology development:

Sustainable Zoom-Zoom

Implementation of mixed production: both V-shaped

six-cylinder and in-line four-cylinder engines were processed on

the same machining line Announces Mazda's initiatives to reduce CO2 emissions -

reducing the fuel consumption of Mazda vehicles by an average 30 percent by 2015

November Ford's stake in Mazda changes from 33.4% to 13.8%

November Takashi Yamanouchi becomes 14th president

December Obtains naming rights for the new Hiroshima baseball stadium and names it Mazda Zoom-Zoom Stadium Hiroshima

1993 1998

Starts sale of Ford-made B-Series trucks in North America

September Starts sale of Mazda 323F (Lantis in Japan), compact passenger

Starts sale of Mazda Xedos9 (Eunos 800 in Japan), featuring the October world's first Miller cycle engine

> Starts sale of eighth-generation 323 (Familia in Japan) in two types: sedan and three-door hatchback NEO

Starts sale of the sixth-generation 626 (Capella in Japan) September Starts sale of AZ-Wagon (Japan exclusive, Suzuki OEM)

October Starts sale of Familia van (Nissan OEM)

1995 February Starts sale of Proceed Levante (Japan exclusive, Suzuki OEM) Hydrogen RE vehicle is certified by minister of transport and starts

running on public roads Starts sale of Bongo Friendee

Develops advanced safety vehicle Mazda ASV-2 October

November Starts sale of third-generation Carol (Japan exclusive) November Starts sale of second-generation Mazda 929 (Sentia in Japan)

Starts sale of Ford-produced Mazda 121 in European markets 1996 March Starts sale of Mazda 121 (Demio in Japan), compact passenger August

November Mazda 121 (Demio in Japan) wins the RJC New Car of the Year in

Starts sale of seventh-generation Mazda 626 (Capella in Japan) December Develops the Demio FCEV, fuel-cell electric vehicle



Starts sale of second-generation MX-5 (Roadster in Japan) 1998 January May Starts sale of Bongo EV

Starts sale of ninth-generation Mazda 323 (Familia in Japan) lune October Starts sale of fourth-generation Carol (Japan exclusive, Suzuki OEM.)

Starts sale of AZ-Offroad (Japan exclusive) October micro-mini passenger vehicle

1999 March Starts sale of Laputa (Japan exclusive) micro-mini passenger vehicle Starts sale of Mazda5 (Premacy in Japan), April

lune

July

2000 June

Starts sale of fourth-generation E-series van lune

compact passenger vehicle and truck (Bongo in Japan)

Starts sale of second-generation Mazda8 (Mazda MPV in Japan)

Starts sale of fifth-generation T-series (Titan in Japan) MX-5 is recognized by the Guinness World Records as the open

two-seater compact sports car with the largest number of units produced in the world

Starts sale of Tribute, jointly developed with Ford August October Starts sale of Titan Dash, a 1.5t compact truck 2001 February

Develops a new fuel-cell electric vehicle, Premacy FC-EV, and starts first test run on public roads in Japan Starts sale of limited edition Mazdaspeed MX-5 and Mazdaspeed May

Protege (Roadster and Familia in Japan) May Starts production of Mazda5 (Premacy in Japan) at Faw Hainan

Starts production of new in-line four-cylinder engine (MZR engine) 2002 January

Starts sale of micro-mini passenger vehicle, February Spiano (Japan exclusive) Starts sale of all-new midsize car, Mazda6 May

Motor Co., Ltd. (FHC) in China

(Atenza in Japan) Starts sale of second-generation Mazda2 August (Demio in Japan)

November Mazda6 (Atenza in Japan) wins 2003 RJC 1st ger Car of the Year



2003 January

2003 April

2004 April

2005 January

February

August

Begins production of RENESIS rotary engine

Introduces new personnel system, Tobiuo system

Ends production at Hiroshima Plant No.1 (F Plant) as part of

November Formulates new medium-term management plan, Mazda Momentum

December A fire broke out at the Ujina Plant No.1; it took about four months

September Establishes Changan Ford Mazda Engine Co., Ltd. in Nanjing

Ujina Plant No.2 resumes operation for the first time in two years

Establishes Mazda's China operations management office, Mazda

Motor (Shanghai) Business Management & Consulting Co., Ltd.

Mazda Museum situated at Mazda headquarters in Hiroshima is

Establishes operations management office in Thailand, Mazda

through joint investment with Ford Motor Company and Changan

Hisakazu Imaki becomes 13th president

production system restructuring in Japan

September Transfers all shares in Mazda Car Rental Corporation

and eight months

South East Asia Ltd.

Automotive Group

April Starts sale of four-door, four-seater sports car, Mazda RX-8 New-generation rotary engine, Renesis wins International Engine of lune

Starts sale of the next generation sports compact, Mazda3 (Axela in



November Mazda RX-8 wins 2004 RJC Car of the Yea

December Mazda Bongo becomes first of its class to employ diesel engine with DPF to meet Japan's New Short-term Diesel Emissions Regulations and the Automobile NOx/PM Control Law

2004 June Starts sale of sixth-generation Titan truck series, Isuzu OEM vehicles lune Starts sale of new compact car, Mazda Verisa (Japan exclusive) Starts sale of second-generation Mazda5 (Premacy in Japan) 2005 February

Starts sale of third-generation MX-5 (Roadster in Japan) August November MX-5 (Roadster in Japan) wins 2005-2006 Car of the Year Japan



2006

2006 February May

Starts sale of third-generation Mazda8 (Mazda MPV in Japan) Mazda develops high-strength heat-resistant bioplastic for interior parts with Hiroshima area partners

Starts sale of Mazda CX-7 crossover SUV in North America



2007 January

Starts sale of seven-seater Mazda CX-9 crossover SUV in North Starts engine mass production at the Changan Ford Mazda

April Automobile Co., Ltd. (Nanjing)

Starts sale of third-generation Mazda2 (Demio in Japan) November Mazda2 (Demio in Japan) receives RJC Car of the Year in Japan

Mazda CX-9 Wins 2008 North American Truck of the Year 2008 January Starts sale of second-generation Mazda6 (Atenza in Japan) lanuary Third-generation Mazda2 (Demio in Japan) wins World Car of March

Starts sale of tall-type Biante minivan

the Year award



1st generation Biante

September Develops a unique idling stop system using direct injection engine technology

Mazda RX-8 Hydrogen RE vehicle runs on public roads in Norway, in collaboration with Norwegian national hydrogen project, HyNor

**History** \*As a general rule, product release dates are based on the release date in Japan.

Corporate 2009 March

Opens training centers in Beijing, Shanghai and Shenzhen

Inaugurates new passenger car plant at AutoAlliance Thailand

November With the public offering of new shares, Ford's share-holding ratio in Mazda changes from 13.8% to 11.0%

2010 March Enters an agreement with Toyota Motor Corporation on the supply of hybrid technology under license

September Joins Hiroshima Moritsukuri Forum. Begins forest conservation activities in the local community through Mazda no Mori (Mazda

November  $\,$  Ford's stake in Mazda changes from 11.0% to 3.5%; Mazda and Ford agreed to continue the strategic partnership

Mazda and Hiroshima University sign comprehensive cooperation agreement

Introduces outside director system lune

2012 January Completes new wing of the Mazda Hospital (in-patient ward) Announces Structural Reform Plan that strengthens Framework

for Medium- and Long-Term Initiatives September Establishes MAZDA SOLLOERS Manufacturing Rus, a new joint

venture production company in Russia with OJSC Sollers November Reached agreement with Toyota to produce Toyota vehicles at new plant in Mexico

2013 January Mazda and Fiat sign an agreement to produce an open-top two-seater sports car

> Announces support for "Support Our Kids" homestay program for child victims of the Great East Japan Earthquake

Masamichi Kogai becomes 15th president lune

July Begins construction of new transmission plant in Thailand

Announces addition of engine machining factory to Mexican August

2014 May A Mazda-exclusive vehicle assembly facility is completed at Inokom Corporation in Malaysia

July Announces new concept for next-generation dealer showrooms September Mazda renews headquarters' lobby

October Mazda vehicles now available in all ten ASEAN member countries



Mexico plant "MMVO"

2015 April

Announces structural reform stage 2 of mid-term management

May Toyota and Mazda team up to make cars better May

Hiroshima Industry-University-Government Collaboration Promotion Conference on Automobile Sector



2016 January

Opens Mazda Brand Space Osaka, a showroom directly run by



Starts global roll-out of Aqua-tech Paint System April June Starts collaborative research with the University of Hyogo

Mazda and Isuzu agree on OEM supply of Isuzu

next-generation pick-up trucks

September Signs special investment contract with the Russian government for establishment of an engine plant by the joint venture

production company created with the Russia's Sollers

November Introduces Mazda car insurance: Sky Plus

2009

Product

2009 June

featuring the i-stop idling stop system Starts introducing the environment-friendly, water-based paint

Starts sale of second-generation Mazda 3 (Axela in Japan),

2010 July Starts sale of third-generation Mazda5 (Premacy in Japan)

September Announces Mazda's new design theme, "Kodo - Soul of Motion" and the design concept model, Mazda SHINARI



Mazda Shinari

2013

October Reveals next-generation Skyactiv Technologies

Builds 900,000th Roadster/MX-5, applies to Guinness World, Records to update record for best-selling two-seat sports car

November Develops 'i-ELOOP' capacitor-based brake energy regeneration

2012 February Starts sale of Mazda CX-5 crossover SUV, fully adopting new-generation Skyactiv technology and Mazda's new Kodo

Soul of Motion design theme Starts sale of micro-mini tall-type Mazda Flairwagon (Japan exclusive)

Starts sale of Flair and Flair Custom Style micro-mini passenger October vehicles (Japan exclusive)

November Starts sale of third-generation Mazda6 (Atenza in Japan), featuring i-Activsense advanced safety technologies

November Mazda CX-5 wins Car of the Year Japan



2013 September Announces next-generation car connectivity System 'Mazda

November Mazda6 (Atenza in Japan) receives 2014 RJC Car of the Year

November Launches third-generation Mazda3 (Axela in Japan), adopting Skyactiv-Hybrid for the first time

2014 January Starts sale of SUV-type minicar, Flair Crossover (Japan exclusive) Accumulated production volume of Axela (Mazda3) for driving

schools reaches 10,000 units September World premiere of all-new Mazda MX-5 (Roadster)



emiere of all-new Roadster (MX-5/Mi hoto taken at THANKS DAY in JAPAN)

September Starts sale of fourth-generation Mazda2 (Demio in Japan)

Mazda2 (Demio in Japan) receives 2014-2015 Car of the Year October

2015

Starts production of Skyactiv-Drive at MPMT, a new transmission plant in Thailand

Starts sale of Mazda CX-3 compact crossover SUV February



Starts sale of fourth-generation MX-5 (Roadster in Japan)

Mazda Introduces Digital Owner's Manuals Starting with All-New lune Roadster in Japan

September Mazda to Unveil Mazda KOERU Concept at Frankfurt Motor Show Mazda receives German Design Awards in three categories Hosts world premiere of Mazda RX-Vision concept model at October



November World premiere of the CX-9, a new 3-row seating mid-size crossover SUV, at the Los Angeles Auto Shov

December MX-5 (Roadster in Japan) wins 2015-2016 Car of the Year Japan

2016 January

May

2016

Mazda RX-VISION selected as the most beautiful concept car

Mazda MX-5 (Roadster in Japan) wins both World Car of the March Year (WCOTY) and World Car Design of the Year (WCDOTY) World premiere of MX-5 RF retractable hard roof model March April

World premiere of CX-4, an all-new crossover SUV Starts sale of second-generation Mazda CX-9 in North America



Starts sale of Mazda CX-4 crossover SUV in China Announces Skyactiv-Vehicle Dynamics, a series of new-generation vehicle motion control technologies

November Announces of new body color Soul Red Crystal December Starts sale of Mazda Roadster RF retractable hardtop



Mazda MX-5

### Corporate 2017 February

Recognized as a Certified Health and Productivity Management Organization - White 500

Announces the standardization of the "i-ACTIVSENSE" advanced

safety technology

Signs an agreement to enter a business and capital alliance with August Toyota Motor Corporation

Announces the start of a first-generation MX-5 (Roadster in

Japan) restoration service Announces long-term vision for technology development, August

'Sustainable Zoom-Zoom 2030'



September Mazda listed on the global Dow Jones Sustainability Index for the

September Announces conclusion of joint technology development agreement and establishment of a new company with Denso Corporation and Toyota Motor Corporation 2018 January Mazda, Toyota select Alabama for new U.S. auto manufacturing

Signs the United Nations Global Compact initiative January March

Establishes MTMUS, a new joint venture company with Toyota Motor Corporation that will produce vehicles in the USA



eaking ceremony at MTMUS

March Mazda, ELIIY Power, and Ube Industries enter a joint agreement to develop 12V lithium-ion batteries used in vehicle start systems

Double shift operation to be introduced at Hofu Plant No. 2 in April

lune Akira Marumoto becomes 16th president

Announces electrification and connectivity technology strategies October

2019 January Changes name of joint engine production company in China to Changan Mazda Éngine Co., Ltd lanuary  $\label{lem:condition} Acquires\ \mathsf{Ford's}\ \mathsf{stake}\ \mathsf{in}\ \mathsf{Changan}\ \mathsf{Ford}\ \mathsf{Mazda}\ \mathsf{Engine}\ \mathsf{Co.,Ltd.}$ 

Isuzu, Suzuki, Subaru, Daihatsu, and Mazda enter a business and June capital alliance with MONET

Transitions to a company with an audit and supervisory

November Announces Medium-Term Management Plan

Corporate 2020 January Celebrates the 100th anniversary of its founding



Joins IP Open Access Declaration Against Covid-19

November Mazda and Sumitomo Agree to Transfer Shares of MMVO

Joins The Valuable 500, International Initiative to Promote 2021 January

Suzuki, Subaru, Daihatsu, Toyota and Mazda Reach Agreement on Joint Development of Technical Specifications for

Next-generation Vehicle Communications Devices

Announces New Technology and Product Policy towards 2030 Based on Sustainable Zoom-Zoom 2030

Installs Solar Power System at Hiroshima Plant

2017

### Product

Starts sale of second-generation Mazda CX-5

2017 February CX-3 passes the Worldwide harmonized Light duty driving Test

Cycle (WLTC)

Updates the Axela (Mazda3) models - introduces the "360° View August

Announces the next-generation Skyactiv-X gasoline engine with August compression ignition

Mazda unveils next-generation design vision model, Mazda Vision-Coupe, at Tokyo Motor Show October

November Mazda installs a front grille on Mazda CX-5 made from eco-friendly high-quality bioengineered plastic

December Starts sale of CX-8 three-row crossover SUV



2018

2018 February Mazda Vision-Coupe selected as the most beautiful concept car in France

Mazda Vision-Coupe wins the Concept Car of the Year award in March

Europe

April Skyactiv-X next-generation gasoline engine receives the golden 2018 Edison Award

October

Develops G-Vectoring Control Plus (GVC Plus), a vehicle motion control technology November Mazda CX-8 wins Car of the Year award from Japan Automotive

**December** Starts testing new transportation services using connectivity

technologies in Miyoshi, Hiroshima prefecture Develops world's first cold-stamped parts using 1310 MPa-class 2019 January

high-strength steel and begins utilizing them in its vehicles starting with the new Mazda3 model

Announces a new model for driving schools - a compact sedan specially designed to meet all the needs of learner drivers April

May Starts sale of all-new Mazda3 featuring new-generation Skvactiv-Vehicle Architecture

Model name changes from Atenza to Mazda6 August September Model name changes from Demio to Mazda2

October Starts sale of CX-30 crossover SUV October

Reveals Mazda MX-30, first mass-produced EV at Tokyo Motor





2020

### Product 2020 April

Mazda takes pre-orders for its 100th Anniversary Special Edition

Series in Japan

Mazda3 wins 2020 World Car Design of the Year Starts sale of Mazda official goods "Mazda Collection"

June Unveils all-new Mazda BT-50 October

Starts sale of Mazda MX-30, a new compact SUV

2021 January Starts sale of Mazda MX-30 EV Model, its first mass-produced



Mazda MX-30 EV Model

Starts an update service for its control programs and other features in order to further improve its products

#### **■**Updates

Updates on Directors, Officers and Auditors and Company Profile can be accessed at the following https://www.mazda.com/ja/about/profile/

#### ■Mazda Information Disclosure Tools

Mazda's approach, activities and data are also included in the following materials.

#### Sustainability Report

Mazda's CSR (Corporate Social Responsibility) report https://www.mazda.com/ja/csr/download/

#### **Annual Report**

Mazda's annual report for investors https://www.mazda.com/ja/investors/library/annual/

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